



FILM FACTS AND FIGURES

OF THE NETHERLANDS

EDITION SUMMER 2007

Film
Fonds

FILMFEITEN EN CIJFERS

ZOMER 2007

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Colophon

This publication contains an overview of the main facts and figures on the production, distribution and exhibition of movies in 2006 in the Netherlands.

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Film facts and figures OF THE NETHERLANDS

Introduction

The Netherlands Film Fund is the national agency responsible for the support of film production and cinema in the Netherlands. It focuses on the quality and diversity of feature films, documentaries, shorts, animation and experimental films. The Fund's operations cover participation in the development, production, distribution and marketing. It is also in charge of promoting a good climate for the national movie industry.

The Film Fund was founded in 1993 with the merger of two other funds. Its means are provided by the government. It operates under the aegis of the ministry of Culture and receives the largest part of its money on the basis of four year plans. In 2006 the ministry of Finance provided an extra budget for commercial film. Support can be granted to producers at least three years in business in one of the countries of the European Union. Applying companies must have a supporting office in the Netherlands with at least one permanent employee. As of June 2007 entries for the new Supplementary Regulations for films with two-thirds funding can be made. Producers with 65% of their production financing in place can apply for the final third of their film's budget. 25% of total financing must be from private investors. The budget is yearly 13 million euros.

Additional English information can be found on the website under 'Aanvragen' > 'Suppletie'.

Individual directors and screen-writers can only apply without producers at the department of the Experimental film (O&O) or the commissioners artistic and commercial film (intendant). Individuals and organisations can receive grants for courses, workshops, publications and exhibitions.

The decision to support projects or persons is based on the quality of script and film plan, the track record of the professionals and the possibilities for screening. These decisions are based on the advice of experts. The period to process a request for support varies from four to twelve weeks, depending on the type of request.

De missie van het Filmfonds is tweeledig:

- > het stimuleren van de filmproductie in Nederland, met nadruk op kwaliteit en diversiteit;
- > het bevorderen van een goed klimaat voor de Nederlandse filmcultuur.

Om dit te bereiken geeft het Fonds filmmakers financiële ondersteuning bij het ontwikkelen, realiseren en distribueren van films. Het Fonds is betrokken bij de totstandkoming van lange speelfilms, documentaire films, experimentele films, korte films en animatiefilms. Daarnaast heeft het Fonds geld beschikbaar voor bijzondere activiteiten op het gebied van film.

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Chart 1

KEY FIGURES THE NETHERLANDS

| | |
|---|--|
| Population (2006) | 16.334.210 |
| Population (2007-april) | 16.366.134 |
| Government/ political organisation | Constitutional Monarchy |
| Average G.D.P. 2005 (million €) | 505.646 |
| Regulatory body for media | Ministry of Education, Culture and Science |
| BUDGETS (2006) | |
| Total government subsidy to cinema activities ¹ | 32.924.000 |
| Subsidies Arts department, excluding Film Fund ² | 9.994.000 |
| Subsidies Arts department, Film Fund ³ | 16.630.000 |
| Subsidies Media department ⁴ | 6.300.000 |
| Allocated budget tax incentive (CV) | 15.000.000 |
| PRODUCTION (2006) | |
| FEATURE FILMS | |
| Domestic feature films released ⁵ | 21 |
| > supported by Film Fund | 17 |
| Minor co-productions released and | 1 |
| > supported by the Film Fund | 1 |
| average cost of a feature film (1000) ⁶ | 2.811 |
| average subsidy coverage (1000) ⁷ | 471 |
| DOCUMENTARIES | |
| Domestic documentaries released | 17 |
| > supported by Film Fund | 17 |
| minor co-productions | 0 |
| average cost of a documentary (1000) ⁷ | 371 |
| average subsidy coverage (1000) ⁷ | 134 |
| ANIMATION | |
| Film Fund Animation films | 9 |
| average cost of an animation (1000) ⁸ | 141 |
| average subsidy coverage (1000) ⁸ | 78 |
| EXPERIMENTAL FILMS (O&O) | |
| completed experimental films | 21 |
| average cost (1000) ⁸ | 64 |
| average subsidy (1000) ⁸ | 25 |
| DISTRIBUTION 2006 | |
| Number of distributors | 22 |
| Number of films released | 274 |
| Number of first releases | 278 |
| EXHIBITION 2006 | |
| Number of cinemas | 163 |
| Number of screens | 629 |
| Number of seats (x1000) | 107 |
| Number of admissions per capita | 1,4 |
| Average ticket price (€) | 6,7 |
| Average film rental percentage of GBO | 40,4% |
| Cinema admissions / national share | 23,4 million, national share 11,2% |
| GBO / national share (€) | 155,9 million, national share 11,2% |
| TELEVISION & VIDEO 2006 | |
| Number of public nationwide broadcasting channels | 3 |
| Number of commercial nationwide broadcasting channels | 7 |
| Number of public internet television channels | 19 |
| Pay TV on satellite and cable | 3 |
| Theme channels | 9 |
| Regional broadcasting channels | 13 |
| International broadcasting channel | 1 |
| TV, CABLE, INTERNET, SATELLITE DISH PENETRATION OF HOUSEHOLD | |
| TV (2006) | 98,0% |
| Cable (2006) | 94,5% |
| Satellite dish (2006) | 7,5% |
| VCR players/recorders | 62,4% |
| DVD players/recorders | 68,5% |
| Internet users (mln) | 8,6 |
| Broadband homes (mln) | 1,1 |

- ¹ excluding tax incentive
² subsidies according to the Cultuurnota
³ subsidies include Eurimages, incidental contributions and Commercial film scheme
⁴ Media department (MLB) including Telefilm, Telescoopfilm, contributions Stifo and CoBO Extra
⁵ including co-productions
⁶ 21 titles included
⁷ Film Fund subsidised projects only
⁸ Film Fund subsidised projects only



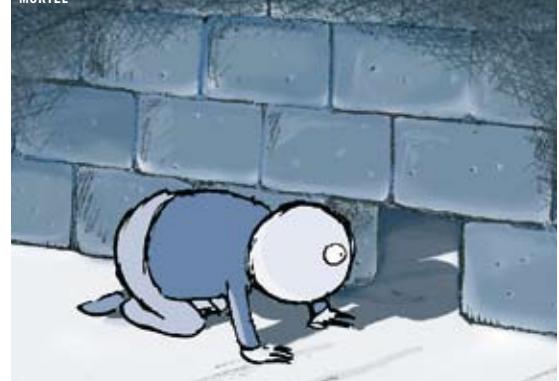
NO 4 / NUMMER VIER



L'AMI HOLLANDAIS



MORTEL



BLACKBOOK / ZWARTBOEK



THE AROMA OF TEA



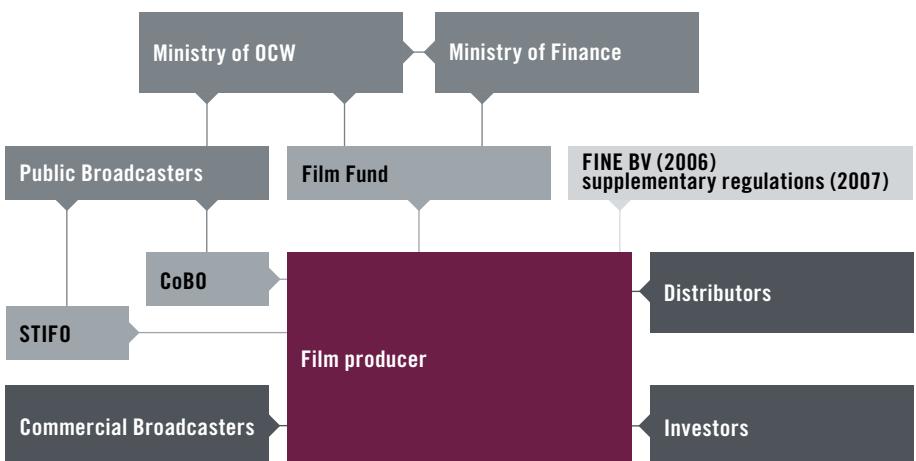
OBER



Financing

FUNDING NATIONAL PRODUCTION

> Film producers obtain subsidies for different stages in the production process (see: Chart 2) from the Film fund (directly financed by the Ministry of Education, Culture and Science), the CoBO fund (financed by the public broadcasters; aimed at tv) and STIFO (StimuleringsFonds, financed by the public broadcasters; cultural objectives tv and radio). In 2006 investors could be found via FINE BV (consulting agency for special tax regulations, founded by the government) and in the investors market. In the EU context, special conditions have to be met in order to obtain European subsidy at Eurimages and the Media Plus programs. As of June 21st 2007 entries for the new Supplementary Regulations for films with two-thirds funding can be made. Producers with 65% of their production financing in place can apply for the final third of their film's budget. 25% of total financing must be from private investors. The budget is yearly 13 million euros.



FUNDING INTERNATIONAL COPRODUCTION

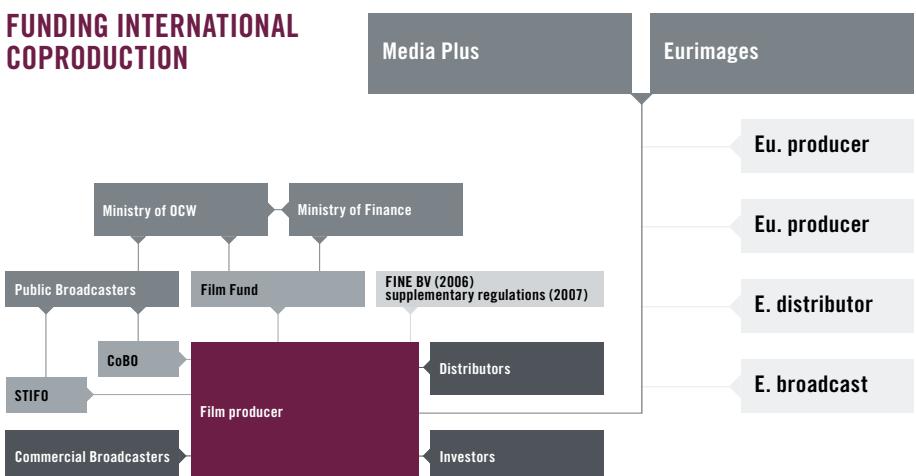


Figure 1a

DOMESTIC MARKET SHARES IN ADMISSIONS 2002-2006

> Admission market shares of domestic films in the Netherlands (including co productions) in 2006 have dropped to 11.3%. The US market share decreased a little in 2006 (75.4% in 2006 compared to 76.1% in 2005). The market shares of European and other international releases increased with 2.7% and 0.9%.

— Films from USA
 — Films from Europe
 — Films from The Netherlands
 — Films from other countries

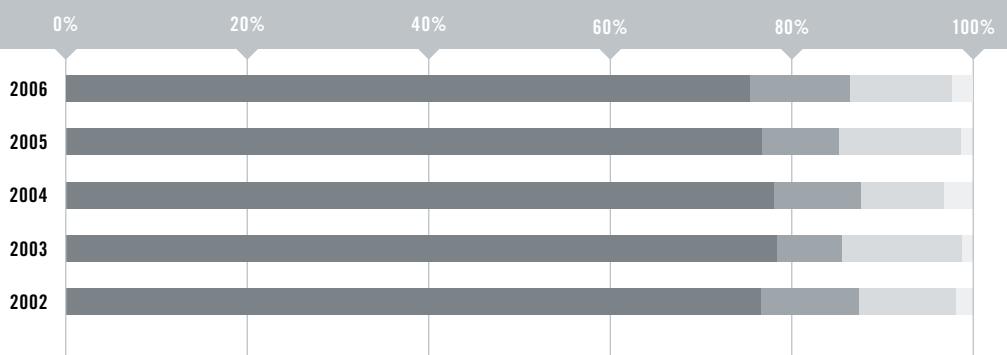


Figure 1b

MARKET SHARES IN ADMISSIONS DOMESTIC PRODUCTIONS

> Compared to the EU big five (2002-2006), The Netherlands tend to have the lowest admission market shares. In 2006 the domestic market share in Germany increased with 9%. The domestic market share in Great Britain increased in 2005 to 33%, but fell dramatically back to 19% in 2006. In France domestic shares have been the highest, up to 37% in 2005, and 45% in 2006.

— French films in France
 — Italian films in Italy
 — British films in GB
 — German films in Germany
 — Spanish films in Spain
 — Danish films in Denmark
 — Swedish films in Sweden
 — Belgian films in Belgium
 — Domestic films in The Netherlands

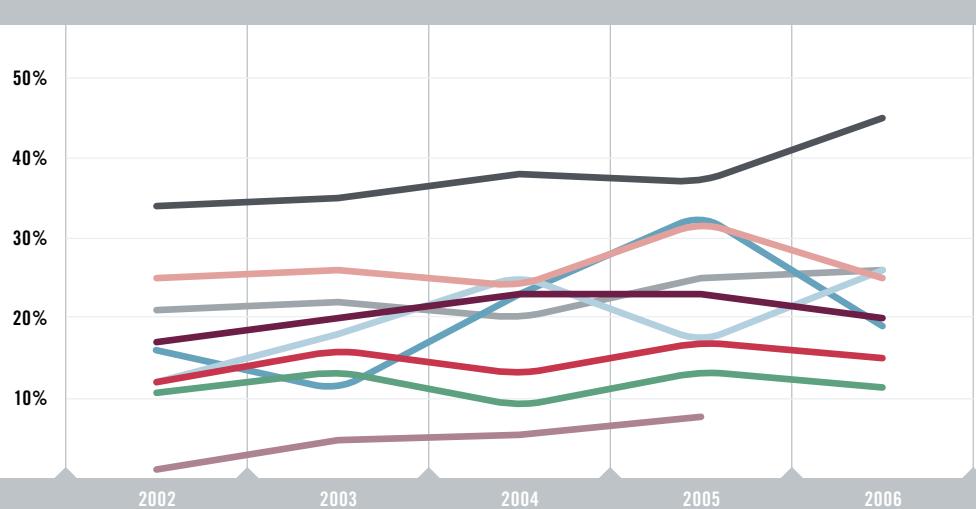


Chart 2

FILM FUND BUDGET & ACTIVITIES 2006

The Film Fund offers subsidies for different aspects of film production and for different types of film. In 2006, 517 out of 1,012 projects were allocated with a total budget of 19,935,866 euro.

Next to the Film Fund also other cinematographic bodies are active (working with governmental subsidies) among which: Filmuseum (archive, cinematheque, distribution, library), Coproduction Fund National Broadcasters (CoBO), Film Investors Netherlands (FINE), Dutch Cultural Broadcasting Fund (STIFO). Also regional governmental initiatives exist, among which the Rotterdam Filmfund.



A THOUSAND KISSES / IK OMHELS JE MET DUIZEND ARMEN



4 ELEMENTS



ZOOP IN INDIA



BLOND BLUE EYES

| | 2002 | 2003 | 2004 | 2005 | 2006 |
|---|-------------------|-------------------|-------------------|-------------------|--------------------|
| KEY FIGURES 2002-2006 | | | | | |
| Number of submitted projects | 623 | 1.075 | 831 | 931 | 1.012 |
| Number of allocated project subsidies | 274 | 408 | 318 | 452 | 517 |
| Allocation (%) | 44% | 38% | 38% | 49% | 51% |
| TOTAL ALLOCATED BUDGET | 15.464.223 | 22.459.710 | 15.182.636 | 15.255.963 | 19.935.866 |
| | SUBMITTED | ALLOCATED | ALLOCATION % | ALLOCATED BUDGET | ALLOCATED BUDGET % |
| BUDGET 2006; SUBMISSIONS AND ALLOCATIONS PER CATEGORY AND SUBSIDY TYPE | | | | | |
| FEATURE FILMS SUBSIDIES | | | | | |
| Realisation | 40 | 18 | 45% | 5.672.960 | 88% |
| Hubert Bals Fonds | 4 | 4 | 100% | 200.000 | 3% |
| Project development | 18 | 4 | 22% | 35.000 | 1% |
| Script development | 53 | 21 | 40% | 273.570 | 4% |
| Post-production | 7 | 2 | 29% | 75.000 | 1% |
| Additional grants | 0 | 0 | 0% | 0 | 0% |
| Other subsidies | 3 | 3 | 100% | 63.000 | 1% |
| Promotion / Marketing | 5 | 5 | 100% | 106.000 | 2% |
| TOTAL | 130 | 57 | | 6.425.530 | 100% |
| COMMERCIAL FILM (PUBLIEKSFILM) | | | | | |
| Telescoop (special project) | 13 | 2 | 15% | 1.157.140 | 19% |
| Realisation | 18 | 6 | 33% | 4.884.484 | 80% |
| Project development | 1 | 1 | 100% | 40.000 | 1% |
| Other subsidies | 1 | 1 | 100% | 28.039 | 0% |
| TOTAL | 33 | 10 | | 6.109.663 | 100% |
| SHORT FICTION | | | | | |
| Realisation | 124 | 10 | 8% | 353.734 | 98% |
| Post-production | 4 | 1 | 25% | 8.000 | 2% |
| Additional grants | 1 | 1 | 0% | 815 | 0% |
| TOTAL | 129 | 12 | | 362.549 | 100% |
| DOCUMENTARY | | | | | |
| Realisation | 49 | 9 | 18% | 1.306.282 | 61% |
| Every Picture tells a Story (short doc.) | 30 | 4 | 13% | 123.963 | 6% |
| Script-development | 28 | 10 | 36% | 126.466 | 6% |
| Post-production | 7 | 5 | 71% | 155.000 | 7% |
| Additional grants | 4 | 4 | 100% | 47.026 | 2% |
| Promotion / Marketing | 1 | 1 | 100% | 5.790 | - |
| Other activities | 12 | 12 | 100% | 117.616 | 6% |
| CinemaNet Europe | 1 | 1 | 100% | 250.000 | 12% |
| TOTAL | 132 | 46 | | 2.132.143 | 100% |
| ANIMATION | | | | | |
| Realisation | 14 | 7 | 50% | 524.039 | 85% |
| Script-development | 13 | 8 | 62% | 61.541 | 10% |
| Post-production | 2 | 2 | 100% | 25.090 | 4% |
| Additional grants | 1 | 1 | 0% | 5.000 | 1% |
| TOTAL | 30 | 18 | | 615.670 | 100% |
| EXPERIMENTAL FILM (O&O) | | | | | |
| Realisation | 73 | 20 | 27% | 424.217 | 53% |
| Script-development | 52 | 27 | 52% | 161.520 | 20% |
| Post-production | 25 | 14 | 56% | 158.786 | 20% |
| Additional grants | 7 | 7 | 100% | 46.792 | 6% |
| Other activities | 1 | 1 | 100% | 2.500 | 0% |
| TOTAL | 158 | 69 | | 793.815 | 100% |
| SUBMISSIONS AND ALLOCATIONS PER SUBSIDY TYPE | | | | | |
| Realisation | 365 | 80 | 22% | 14.646.819 | 74% |
| Project development | 19 | 5 | 26% | 75.000 | 0% |
| Script development | 146 | 66 | 45% | 623.097 | 3% |
| Commissioner commercial film | 98 | 88 | 90% | 814.590 | 4% |
| Commissioner artistic films | 44 | 35 | 80% | 283.000 | 1% |
| Post-production | 45 | 24 | 53% | 421.876 | 2% |
| Additional grants | 13 | 13 | 100% | 99.633 | 1% |
| Promotion / Marketing | 6 | 6 | 100% | 111.790 | 1% |
| Bonus for Success / Stimulans voor Succes | 9 | 9 | 100% | 504.500 | 3% |
| Festivals and investment in theatres | 49 | 27 | 55% | 332.000 | 2% |
| Distribution subsidies / Distributiebijdragen | 20 | 17 | 85% | 171.626 | 1% |
| Distribution youth films and arthouse films | 46 | 34 | 74% | 437.088 | 2% |
| Subsidies HGIS / Bijdragen HGIS regeling | 13 | 12 | 92% | 437.214 | 2% |
| Special subsidies / Bijzondere bijdragen | 88 | 62 | 71% | 259.383 | 1% |
| Media-education | 31 | 19 | 61% | 241.595 | 1% |
| Other subsidies / Overige bijdragen | 19 | 19 | 100% | 226.655 | 1% |
| CinemaNet | 1 | 1 | 100% | 250.000 | 1% |
| TOTAL | 1.012 | 517 | | 19.935.866 | 100% |



Chart 3

NETHERLANDS SHORTS, ANIMATION, EXPERIMENTAL FILMS AND DOCUMENTARIES - RELEASES 2006

> Releases of documentaries, animated titles and shorts in 2006 supported by Film Fund subsidies. On average the subsidies were 36% (documentaries) up to 55% of the total production costs (animation).

| DOMESTIC TITLE | PRODUCTION COMPANY | DIRECTOR | PRODUC-TION COSTS € (1000S) | FILMFUND SUBSIDY € (1000S) | % | PARTICI-PATION | LENGTH (MIN) | PUBLIC CINEMA SCREENING (DD-M-YY) |
|--|-----------------------------|-------------------------------|--------------------------------|----------------------------------|------|----------------|-----------------|--|
| DOCUMENTARY | | | | | | | | |
| GOD IS MY DJ | Pieter van Huysee Film & TV | Carin Goeijers | 466 | 187 | 40% | NL | 93 | 02/02/2006 |
| DREAMING BY NUMBERS | Armadillo Film | Anna Buccetti | 160 | 80 | 50% | NL | 75 | 03/02/2006 |
| VOICES OF BAM | Zeppers Film & TV | Aliona van der Horst | 513 | 204 | 40% | NL | 90 | 03/23/2006 |
| HOW MANY ROADS | Zeppers Film & TV | Jos de Putter | 425 | 160 | 38% | NL | 75 | 06/01/2006 |
| L'AMI HOLLANDAIS, JEF LAST & ANDRE GIDE | SNG Film | Pieter Jan Smit | 372 | 126 | 34% | NL/B | 75 | 06/15/2006 |
| I NEVER WANT TO BE FAMOUS/ IK WIL NOOIT BEROEMD WORDEN (BLOW UP) | Selfmade Films | Mercedes Stalenhoef | 225 | 40 | 18% | NL | 75 | 06/15/2006 |
| JUNGLE RUDY | Submarine | Rob Smits | 430 | 143 | 33% | NL | 90 | 06/22/2006 |
| BUDDHA'S LOST CHILDREN | E.M.S. Films | Mark Verkerk | 722 | 174 | 24% | NL/F | 97 | 09/07/2006 |
| DE GROTE TOVENAAR (BLOW UP) | Ruud Monster | Ruud Monster | 63 | 50 | 79% | NL | 75 | 09/14/2006 |
| FOREVER | Cobos Films | Heddy Honigmann | 745 | 199 | 27% | NL | 97 | 10/12/2006 |
| A FUNFAIR BEHIND THE DIKES/PRETPARK NEDERLAND | De Familie | Michiel van Erp | 257 | 114 | 44% | NL | 90 | 10/19/2006 |
| 4 ELEMENTS | Fu Works Productions | Jiska Rickels | 435 | 195 | 45% | NL | 89 | 11/30/2006 |
| AVE MARIA | Egmond Film & Television | Nouchka van Brakel | 388 | 174 | 45% | NL | 70 | 12/07/2006 |
| STREETWISE/SCHOFFIES | Corona Pictures | Marc van Fught | 214 | 68 | 32% | NL | 58 | 12/07/2006 |
| DUTCH TOUCH, THE | Egmond Film & Television | Ulrike Helmer | 301 | 134 | 45% | NL | 75 | 12/14/2006 |
| WAIT FOR ME, GALLows! THE STORY OF SIVAS/ WACHT OP MIJ GALG | NGN Produkties | John Albert Jansen | 426 | 113 | 27% | NL | 78 | 2006 |
| BLOND, BLUE EYES | Lageatee Film | Simone de Vries | 165 | 110 | 67% | NL | 64 | 2006 |
| SUBTOTAL AVERAGE | | | 6.307 371 | 2.271 134 | | | | |
| ANIMATION | | | | | | | | |
| LOST CARGO | il Luster Producties | Efim Perlis, Pieter Engels | 333 | 118 | 35% | NL/B | 15 | 2006 |
| MORTEL | Mooves | Remco Polman | 52 | 48 | 92% | NL | 6 | 2006 |
| AROMA OF TEA, THE | CinéTé Filmproduktie | Michael Dudok de Wit | 72 | 60 | 83% | NL | 4 | 2006 |
| HARD BOILED CHICKEN | il Luster Producties | Arjan Wilschut | 48 | 30 | 63% | NL | 5 | 2006 |
| LOVE LOOP | Cinema Avant | Ties Poeth | 120 | 107 | 89% | NL | 7 | 2006 |
| FORECAST | Lokman Produkties | Adriaan Lokman | 81 | 68 | 84% | NL | 9 | 2006 |
| SOLD OUT/UITVERKOCHT | Arena Films | Marie José van der Linden | 268 | 132 | 49% | NL | 8 | 2006 |
| FASCINATIO (BLOW UP) | Urrebuk | Michiel Wesselius | 30 | 3 | 10% | NL | 5 | 2006 |
| VERDER BEN IK HEEL GEWOON | Animation World | Jola Hesselberth | 268 | 132 | 49% | NL | 52 | 2006 |
| SUBTOTAL AVERAGE | | | 1.272 141 | 698 78 | | | | |
| EXPERIMENTAL FILM (ONDERZOEK & ONTWIKKELING) | | | | | | | | |
| WELTSPIEGELKINO | Nederlands Filmmuseum | Gustav Deutsch | 277 | 31 | 11% | NL/AU | 93 | 01/19/2006 |
| JAAP HILLENIUS, TRYING TO GET CLOSER | Stichting Interakt | Kees Hin | 90 | 38 | 42% | NL | 94 | 08/24/2006 |
| WHEN WE ARE BIG/ALS WE GROOT ZIJN | Stichting 8 X 10 | Eveline Ketterings | 59 | 18 | 31% | NL | 7 | 2006 |
| BURKA BOOGIE WOOGIE | Take T Productions | Sietske Tjallingii | 20 | 12 | 60% | NL | 5 | 2006 |
| ETNA | Volya Films | Sander Blom, Mels van Zutphen | 70 | 50 | 71% | NL | 42 | 2006 |
| GROUNDPAINT/GRONDVERF | Stichting Celvast | Edward Luyken | 9 | 9 | 100% | NL | 14 | 2006 |
| HARRACHOV | De Filmwerkplaats | Joost van Veen, Matt Hulse | 50 | 16 | 32% | NL | 10 | 2006 |
| HAZE/NEVEL | Bernard Lier | Bernard Lier | 11 | 8 | 73% | NL | 9 | 2006 |
| NO. 4/NUMMER VIER | Roofvogel | Guido van der Werve | 37 | 32 | 87% | NL | 12 | 2006 |
| ON PHENOMENA & EXISTENCES NO.3/ OVER FENOMENEN EN EXISTENTIES NO. 3 | SeriousFilm | André Schreuders | 43 | 15 | 35% | NL | 12 | 2006 |
| WHEN LIGHT BEHAVES DIFFERENTLY TOWARDS TIME | Geen Dank Produkties | Jan Willem van Dam | 77 | 40 | 52% | NL | 105 | 2006 |
| FEEDING THE DUCKS/EENDJES VOEREN | Stichting PLU Films | Eugenie Jansen | 18 | 7 | 39% | NL | 9 | 2006 |
| BETWEEN 2 HOUSES/TUSSEN 2 HUIZEN | Viewpoint Productions | Clara van Gool | 300 | 50 | 17% | NL | 43 | 2006 |
| REGEN, OOG EN SUIKER | Yasmijn Karhof | Yasmijn Karhof | 20 | 12 | 60% | NL | 12 | 2006 |
| TIME WARPER | Zinc Garden | Michiel van Bakel | 12 | 7 | 58% | NL | n.a. | 2006 |
| SURVEILLANCE ROOM/OPENBAAR LEVEN | il Luster Producties | Michiel Snijders | 70 | 52 | 74% | NL | 7 | 2006 |
| MARZIPAN | Carolina Feix | Carolina Feix | 37 | 32 | 87% | NL | 5 | 2006 |
| LAST HOLE ON THE FLUTE, THE | Volya Films | Vavan Stojadinovic | 55 | 37 | 67% | NL | 53 | 2006 |
| PARADISE DRIFT | Karo Film | Martin Hansen | 24 | 19 | 79% | NL | 13 | 2006 |
| KOGEL VOGEL | Blue Frame Visuals | Federico Campanale | 32 | 25 | 78% | NL | 6 | 2006 |
| NO. 6/NUMMER ZES | Roofvogel | Guido van der Werve | 36 | 19 | 53% | NL | 17 | 2006 |
| SUBTOTAL AVERAGE | | | 1.347 64 | 529 25 | | | | |
| TOTAL AVERAGE | | | 8.926 190 | 3.498 74 | | | | |





FEEDING THE DUCKS / EENDJES VOEREN



LOVE LOOP



FIGNER: THE END OF A SILENT CENTURY

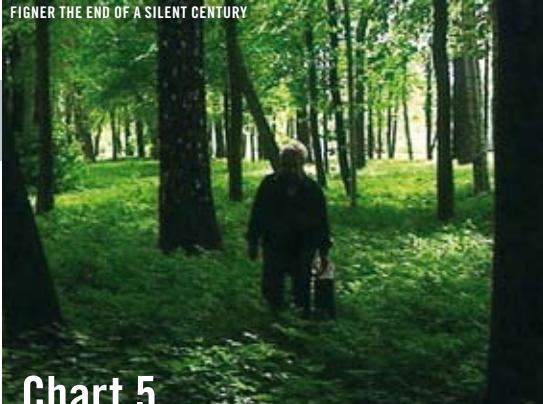


Chart 4

Chart 4

FEATURE FILMS NETHERLANDS RELEASES 2006

DOMESTIC TITLE

> In total 21 new features were released in 2006. 17 titles were supported by Film Fund subsidy, of which one was a domestic minority co-production. Average production costs of the 20 new titles (with known production costs) were about 2,811,000 euro and the average contribution of the Film Fund was 471,000 euro. All features mentioned reached an average audience of 122,000 in 2006. This remarkable increase, compared to the average of 54,000 in 2005, is due to the success of 'Black Book/ Zwartboek', 'Crusade in jeans /Kruistocht in Spijkerbroek', 'XTC just don't do it/ Afblijven' and 'Zoop in India'.

| | TOTAL | FILMS FROM USA ¹ | FILMS FROM OTHER COUN- TRIES |
|---|---------|-----------------------------------|--|
| NEW RELEASES 2006 | | | |
| NUMBER OF FILMS | 278 | 141 | 137 |
| NUMBER OF ADMISSIONS (1000s) ² | 23.387 | 17.865 | 5.522 |
| GBO € (1000s) | 155.862 | 121.430 | 34.432 |
| NEW RELEASES | | | |
| 2002 | 252 | 133 | 119 |
| 2003 | 269 | 127 | 142 |
| 2004 | 276 | 138 | 138 |
| 2005 | 324 | 147 | 177 |
| 2006 | 278 | 141 | 137 |

NEW THEATRICAL RELEASES 2006 IN RELEASE DATE ORDER

| | |
|---|--|
| A THOUSAND KISSES/IK OMHELS JE MET 1000 ARMEN | |
| THE FURY OF THE ENTIRE WORLD/HET WOEDEN DER GEHELE WERELD | |
| SONG FROM THE OTHER SIDE/HET ZWIJGEN | |
| GANGSTA BLUES/BOLLETJES BLUES (BLOW UP) | |
| SPORTSMAN OF THE CENTURY/SPORTMAN VAN DE EEUW | |
| NORTHERN LIGHT/LANGER LICHT | |
| OFF-SIDE/DON | |
| ZOOP IN INDIA | |
| SOMEONE ELSE'S HAPPINESS/EEN ANDER ZIJN GELUK (B/NL) ³ | |
| FIGNER: THE END OF A SILENT CENTURY | |
| BLACK BOOK/ZWARTBOEK | |
| WAITER/OBER | |
| SLAUGHTERNIGHT/SL8N8 | |
| NIGHTRUN/NACHTRIT | |
| WILD ROMANCE | |
| CRUSADE IN JEANS/KRUISTOCHT IN SPIJKERBROEK | |
| HAPPY FAMILY/'N BEETJE VERLIEFD (BLOW UP) | |
| TOTAL | |
| NON-FILM FUND RELEASES | |
| DEAD END/DOODEIND | |
| OORLOGSRUST | |
| XTC, JUST DON'T DO IT/AFBLIJVEN | |
| MAYBE SWEDEN | |
| TOTAL | |
| AVERAGE | |

Chart 5

FINANCING OF DUTCH FEATURE FILMS 2006

DUTCH TITLE

PRODUCTION COMPANY

FILM
CVPRODUC-
TION
COSTS
€ (1000s)

> The 21 feature releases in 2006 had at least 56 million euro known production costs, of which about 8 million was contributed by the Film Fund, 5,5 million was obtained from the market due to special tax regulations (CV) and also contributions were made by FINE BV, CoBO, STIFO, RFF and domestic distributors. In total film financing bodies and special tax regulations contributed around 44% to the total production costs of the 20 released features mentioned.

¹ films from USA include co-productions with EU- and other countries² number of films are new releases; admissions and GBO figures are defined by all films screened³ international minority Dutch coproduction

1MF-1 More Film/AFD-A-Film Distributie/ART- Arti Film/BAD-Bright Angel Distribution/BVI-Buena Vista/CD-Cinema Delicatessen/CFC-Contact Film Cinematheek/CM-Cinemien/CT-Columbia Tristar/FM-Filmmuseum Distributie/FOX-20th Century Fox/IF-Independent Films/ISP-Inspire Pictures/ML-Moonlight Films/MTF-Multitone Films/PAR-Paradiso Entertainment/PJ-Park Junior/SPR-Sony Pictures Releasing/RCV-RCV Entertainment/TLP-Three Lines Pictures/TWF-Twin Film/UIP-United International Pictures/WB-Warner Bros.

NEW THEATRICAL RELEASES 2006 IN RELEASE DATE ORDER

| | | |
|---|---|-----------|
| A THOUSAND KISSES/IK OMHELS JE MET 1000 ARMEN | IdtV Film | 2.507 |
| THE FURY OF THE ENTIRE WORLD/HET WOEDEN DER GEHELE WERELD | Nedfilm - Nederlandse Film & TV Compagnie | 3.170 |
| SONG FROM THE OTHER SIDE/HET ZWIJGEN | Waterland Film & TV | 1.036 |
| GANGSTA BLUES/BOLLETJES BLUES (BLOW UP) | Dutch Mountain Movies | 849 |
| SPORTSMAN OF THE CENTURY/SPORTMAN VAN DE EEUW | PV Pictures | CV 2.865 |
| NORTHERN LIGHT/LANGER LICHT | Motel Films | 988 |
| OFF-SIDE/DON | Egmond Film & Television & Lemming Film | 950 |
| ZOOP IN INDIA | NL Film | CV 1.900 |
| SOMEONE ELSE'S HAPPINESS/EEN ANDER ZIJN GELUK (B/NL) ³ | Motel Films | 1.260 |
| FIGNER: THE END OF A SILENT CENTURY | Fu Works Production & Titanic Productions | 350 |
| BLACK BOOK/ZWARTBOEK | Fu Works Production & Motel Films | 17.976 |
| WAITER/OBER | Graniet Film | 1.797 |
| SLAUGHTERNIGHT/SL8N8 | Lagestee Film | CV 1.787 |
| NIGHTRUN/NACHTRIT | Waterland Film & TV | 2.279 |
| WILD ROMANCE | M4ALL | CV 3.500 |
| CRUSADE IN JEANS/KRUISTOCHT IN SPIJKERBROEK | The Kasander Film Co. | 10.479 |
| HAPPY FAMILY/'N BEETJE VERLIEFD (BLOW UP) | Waterland Film & TV | 1.002 |
| NON-FILM FUND RELEASES | | |
| DEAD END/DOODEIND | Icuri Productions | n.a. |
| OORLOGSRUST | Column Productions | 325 |
| XTC, JUST DON'T DO IT/AFBLIJVEN | Shooting Star | 850 |
| MAYBE SWEDEN | Noa Entertainment | 350 |
| TOTAL | | 56.220 |
| AVERAGE | | 2.811 |
| | | 20 titles |

FASCINATIO





| PRODUCTION COMPANY | DIRECTOR | SCREENPLAY | PRODUCTION COSTS € (1000S) | FILM FUND SUBSIDY € (1000S) | % | RELEASE DATE (DD-M-YY) | NUMBER OF PRINTS | ADMISSIONS (1000S) |
|---|------------------------------------|--|-------------------------------|--------------------------------|-----|---------------------------|------------------|-----------------------|
| IdtV Film | Willem van de Sande Bakhuyzen | Edward Stelder & Ruud Schuurman | 2.507 | 608 | 24% | 03/09/2006 | 44 | 60 |
| Nedfilm - Nederlandse Film & TV Compagnie | Guido Pieters | Rob Houwer | 3.170 | 900 | 28% | 03/16/2006 | 40 | 4 |
| Waterland Film & TV | André van der Hout & Adri Schrover | André van der Hout & Adri Schrover | 1.036 | 375 | 36% | 03/23/2006 | 9 | 3 |
| Dutch Mountain Movies | Karin Junger & Brigit Hillenius | Karin Junger & Brigit Hillenius | 849 | 50 | 6% | 03/23/2006 | 15 | 19 |
| PV Pictures | Mischa Alexander | Mischa Alexander | 2.865 | 727 | 25% | 04/06/2006 | 29 | 5 |
| Motel Films | David Lammers | David Lammers & Ester Gould | 988 | 375 | 38% | 04/20/2006 | 9 | 5 |
| Egmond Film & Television & Lemming Film | Arend Steenbergen | Arend Steenbergen | 950 | 450 | 47% | 04/27/2006 | 12 | 3 |
| NL Film | Johan Nijenhuis | Wijo Koek & Anya Koek | 1.900 | 550 | 29% | 06/29/2006 | 103 | 297 |
| Motel Films | Fien Troch | Fien Troch | 1.260 | 168 | 13% | 07/06/2006 | 3 | 3 |
| Fu Works Production & Titanic Productions | Nathalie Alonso Casale | José-Luis Alonso Hernandez | 350 | 107 | 31% | 09/07/2006 | 1 | 1 |
| Fu Works Production & Motel Films | Paul Verhoeven | Gerard Soeteman & Paul Verhoeven | 17.976 | 569 | 3% | 09/14/2006 | 94 | 984 |
| Graniet Film | Alex van Warmerdam | Alex van Warmerdam | 1.797 | 484 | 27% | 09/28/2006 | 21 | 97 |
| Lagestee Film | Frank van Geloven & Edwin Visser | Frank van Geloven & Edwin Visser | 1.787 | 600 | 34% | 10/05/2006 | 36 | 12 |
| Waterland Film & TV | Dana Nechushtan | Franky Ribbens | 2.279 | 579 | 25% | 10/12/2006 | 30 | 35 |
| M4ALL | Jean van de Velde | Maarten Lebens & Jean van de Velde | 3.500 | 918 | 26% | 11/09/2006 | 55 | 27 |
| The Kasander Film Co. | Ben Sombogaart | Jean-Claude van Rijckeghem & Chris Craps | 10.479 | 472 | 5% | 11/16/2006 | 134 | 354 |
| Waterland Film & TV | Martin Koolhoven | Maarten Lebens | 1.002 | 72 | 7% | 12/14/2006 | 58 | 68 |
| | | | 54.695 | 8.004 | | | 693 | 1.976 |
| | | | | | | | | |
| Icuri Productions | Erwin van den Eshof | Erwin van den Eshof | n.a. | 0 | | 08/03/2006 | 18 | 26 |
| Column Productions | Doesjka van Hoogdalem | Theodor Holman | 325 | 0 | | 09/07/2006 | 12 | n.a. |
| Shooting Star | Maria Peters | Maria Peters | 850 | 0 | | 10/04/2006 | 105 | 325 |
| Noa Entertainment | Margien Rogaar | Margien Rogaar | 350 | 0 | | 11/23/2006 | n.a. | n.a. |
| | | | 56.220 | 8.004 | | | 828 | 2.327 |
| | | | 2.811 | 471 | | | 44 | 123 |
| | | | 20 titles | 17 titles | | | 20 titles | 19 titles |



| FILM FUND SUBSIDY (1000S) | % | PRODUCTION COSTS € (1000S) | CV CAPITAL FROM MARKET € (1000S) (INCL. FINE BV) | COBO € (1000S) | STIFO € (1000S) | RFF € (1000S) | NL BROADCASTERS € (1000S) | NL BROADCASTERS (NAME) | DOMESTIC DISTRIBUTOR | MG DISTRIBUTORS CV FILMS € (1000S) |
|------------------------------|-----|-------------------------------|---|-------------------|--------------------|------------------|------------------------------|---------------------------|----------------------|---------------------------------------|
| 608 | 24% | 2.507 | | 1282 | | | 113 | VARA | AFD | |
| 900 | 28% | 3.170 | | 522 | | 68 | 159 | TROS | UIP | |
| 375 | 36% | 1.036 | | 288 | 177 | | 106 | VPRO | AFD | |
| 50 | 6% | 849 | | 665 | | | 113 | RVU | BVI | |
| 727 | 25% | 2.865 | 531 | 408 | | | 135 | FRYSLAN | UIP | 250 |
| 375 | 38% | 988 | | 265 | 177 | | 107 | VPRO | AFD | |
| 450 | 47% | 950 | | 300 | 105 | | 70 | KRO | AFD | |
| 550 | 29% | 1.900 | 1.350 | | | | | | IF | |
| 168 | 13% | | | | | | | | AFD | |
| 107 | 31% | 350 | | | | | | | FM | |
| 569 | 3% | 17.976 | | 1282 | | | 113 | AVRO | AFD | |
| 484 | 27% | 1.797 | | 315 | 135 | | 90 | VARA | AFD | |
| 600 | 34% | 1.787 | 655 | | | | 100 | RTL | ML | 150 |
| 579 | 25% | 2.279 | | 1282 | | | 113 | NPS | AFD | |
| 918 | 26% | 3.500 | 3.001 | | | | 350 | RTL | IF | 850 |
| 472 | 5% | 10.479 | | 278 | | 100 | 90 | AVRO | BFD | |
| 72 | 7% | 1.002 | | 684 | | 75 | 113 | MAX | RCV | |
| 0 | | | | | | | | | RCV | |
| 0 | | | | | | | | | Column | |
| 0 | | | | | | | | | RCV | |
| 0 | | | | | | | | | CD | |
| 8.004 | | 53.435 | 5.537 | 7.571 | 594 | 243 | 1.772 | | | 1.250 |
| 471 | | 3.340 | 1.384 | 631 | 149 | 81 | 127 | | | 417 |
| 17 titles | | 16 titles | 4 titles | 12 titles | 4 titles | 3 titles | 14 titles | | | 3 titles |



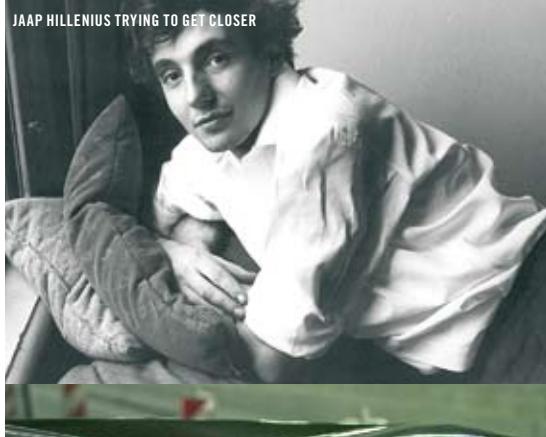


Chart 6

TOP 20 ADMISSIONS THE NETHERLANDS 2006 (JANUARY-DECEMBER) - ALL RELEASES

> The Top 20 titles of 2006 grossed over 48% of the total GBO that year. Important domestic title was Blackbook/Zwartboek on rank 3. 2006 was a better year than 2005 regarding both box office and admissions. The GBO increased remarkably from 59,099,000 in 2005 to 75,172,000 in 2006.

¹ NL = Dutch version, OV = original version

| | TITLE | COUNTRY | DISTRIBUTOR | RELEASE WEEK/YEAR | NUMBER OF ADMIS- SIONS 2006 (X1000) | CUMULA- TIVE (UNTIL MARCH 2007) | SHARE OF TOTAL ADMISSIONS 2006 % | GBO 2006 € (X 1000) | CUMU- LATIVE (UNTIL MARCH 2007) | SHARE OF TOTAL GBO % 2006 | PRINTS RELEASE WEEK | TOTAL PRINTS RELEASED |
|---|--|-----------|-------------|-------------------|-------------------------------------|---------------------------------|----------------------------------|---------------------|---------------------------------|---------------------------|---------------------|-----------------------|
| 1 | PIRATES OF THE CARIBBEAN: DEAD MAN'S CHEST | US | BVI | wk 28 2006 | 1.493 | | 6,4% | 10.525 | | 6,8% | 130 | 133 |
| 2 | DA VINCI CODE, THE | US | SPR | wk 20 2006 | 1.086 | | 4,6% | 8.089 | | 5,2% | 142 | 142 |
| 3 | BLACK BOOK / ZWARTBOEK | NL/B/GB/D | AFD | wk 37 2006 | 984 | 1.045 | 4,2% | 7.019 | 7.456 | 4,5% | 90 | 94 |
| 4 | ICE AGE: THE MELTDOWN (NL+OV) ¹ | US | FOX | wk 13 2006 | 964 | | 4,1% | 6.170 | | 4,0% | 189 | 193 |
| 5 | CASINO ROYALE | US/UK | SPR | wk 47 2006 | 809 | 1.026 | 3,5% | 6.275 | 8.006 | 4,0% | 132 | 132 |
| 6 | HAPPY FEET (NL+OV) ¹ | US | WB | wk 49 2006 | 556 | 845 | 2,4% | 3.719 | 5.607 | 2,4% | 169 | 171 |
| 7 | CHRONICLES OF NARNIA, THE (NL+OV) ¹ | US | BVI | wk 51 2005 | 525 | 741 | 2,2% | 3.676 | 5.243 | 2,4% | 170 | 178 |
| 8 | CARS (NL+OV) ¹ | US | BVI | wk 25 2006 | 470 | | 2,0% | 2.621 | | 1,7% | 168 | 168 |
| 9 | STEP UP | US | IF | wk 34 2006 | 426 | | 1,8% | 2.376 | | 1,5% | 52 | 59 |
| 10 | DEVIL WEARS PRADA, THE | US | FOX | wk 41 2006 | 424 | | 1,8% | 3.076 | | 2,0% | 80 | 82 |
| 11 | OVER THE HEDGE (NL+OV) ¹ | US | UPI | wk 27 2006 | 361 | | 1,5% | 2.087 | | 1,3% | 192 | 192 |
| 12 | CRUSADE IN JEANS / KRIUSTOCHT IN SPIJKERBROEK (NL+OV) ¹ | NL/D/LUX | BFD | wk 46 2006 | 354 | 468 | 1,5% | 2.352 | 3.108 | 1,5% | 131 | 133 |
| 13 | HARRY POTTER AND THE GOBLET OF FIRE | US/UK | WB | wk 47 2005 | 337 | 1.351 | 1,4% | 2.539 | 10.071 | 1,6% | 252 | 262 |
| 14 | XTC, JUST DON'T DO IT / AFBLIJVEN | NL | RCV | wk 40 2006 | 325 | 330 | 1,4% | 2.172 | 2.206 | 1,4% | 100 | 105 |
| 15 | K3 EN HET IJSPRINSESJE | B | IF | wk 29 2006 | 324 | | 1,4% | 1.774 | | 1,1% | 109 | 111 |
| 16 | BORAT | US | FOX | wk 44 2006 | 321 | 329 | 1,4% | 2.383 | 2.437 | 1,5% | 65 | 66 |
| 17 | M:1-3 | US | UPI | wk 18 2006 | 311 | | 1,3% | 2.186 | | 1,4% | 131 | 131 |
| 18 | BIG MOMMA'S HOUSE 2 | US | FOX | wk 07 2006 | 289 | | 1,2% | 1.989 | | 1,3% | 74 | 75 |
| 19 | HOLIDAY, THE | US | UPI | wk 50 2006 | 287 | 482 | 1,2% | 2.175 | 3.639 | 1,4% | 96 | 96 |
| 20 | KING KONG | US | UPI | wk 50 2005 | 250 | 516 | 1,1% | 1.969 | 4.051 | 1,3% | 134 | 138 |
| TOTAL TOP 20 | | | | | 10.896 | | 46,6% | 75.172 | | 48,2% | 2.606 | 2.661 |
| TOTAL OF ALL ADMISSIONS 2006 / GBO REVENUE 2006 | | | | | 23.387 | | | 155.862 | | | | |



Chart 7

TOP 20 ADMISSIONS THE NETHERLANDS 2006 (JANUARY-DECEMBER) - NETHERLANDS RELEASES

> The Dutch Top 20 titles of 2006 had a market share of 11.2%, with about 2.6 million admissions. 'Black Book/ Zwartboek' (1) generated 984,000 tickets sold, followed by 'Crusade in jeans / Kruistocht in Spijkerbroek' (354,000) and 'XTC just don't do it / Afbliven' (325,000). Dutch titles not included in the domestic Top 20 totalled up to 43,000 visitors, being only 0.02% of all tickets sold by Dutch productions.

² re-release

| | TITLE | COUNTRY | DISTRIBUTOR | RELEASE WEEK/YEAR | NUMBER OF ADMIS- SIONS 2006 (X1000) | CUMULA- TIVE (UNTIL MARCH 2007) | SHARE OF TOTAL ADMISSIONS 2006 % | GBO 2006 € (X 1000) | CUMU- LATIVE (UNTIL MARCH 2007) | SHARE OF TOTAL GBO % 2006 | PRINTS RELEASE WEEK | TOTAL PRINTS RE- RELEASED |
|---|---|-----------|-------------|-------------------|-------------------------------------|---------------------------------|----------------------------------|---------------------|---------------------------------|---------------------------|---------------------|---------------------------|
| 1 | BLACK BOOK / ZWARTBOEK | NL/B/GB/D | AFD | wk 37 2006 | 984 | 1.045 | 4,2% | 7.019 | 7.456 | 4,5% | 90 | 94 |
| 2 | KRIUSTOCHT IN SPIJKERBROEK / CRUSADE IN JEANS | NL/D/LUX | BFD | wk 46 2006 | 354 | 468 | 1,5% | 2.352 | 3.108 | 1,5% | 131 | 133 |
| 3 | AFBLIJVEN | NL | RCV | wk 40 2006 | 325 | 330 | 1,4% | 2.172 | 2.206 | 1,4% | 100 | 105 |
| 4 | ZOOP IN INDIA | NL | IF | wk 26 2006 | 297 | | 1,3% | 1.683 | | 1,1% | 102 | 103 |
| 5 | THE HORROR BUS / GRIEZELBUS, DE | NL | WB | wk 49 2005 | 146 | 227 | 0,6% | 865 | 1.349 | 0,6% | 114 | 114 |
| 6 | OBER | NL | AFD | wk 39 2006 | 97 | | 0,4% | 658 | | 0,4% | 21 | 21 |
| 7 | N BEETJE VERLIEFD | NL | RCV | wk 50 2006 | 68 | | 0,3% | 501 | | 0,3% | 58 | 58 |
| 8 | IK OMHELS JE MET DUIZEND ARMEN | NL | AFD | wk 10 2006 | 60 | | 0,3% | 395 | | 0,3% | 44 | 44 |
| 9 | NACHTRIT | NL | AFD | wk 41 2006 | 35 | | 0,1% | 248 | | 0,2% | 30 | 30 |
| 10 | BUDDHA'S LOST CHILDREN | NL | IF | wk 36 2006 | 34 | | 0,1% | 206 | | 0,1% | 19 | 19 |
| 11 | PARADISE NOW | NL/F/D/IS | AFD | wk 42 2005 | 32 | 56 | 0,1% | 192 | 333 | 0,1% | 9 | 9 |
| 12 | WILD ROMANCE | NL | IF | wk 45 2006 | 27 | | 0,1% | 167 | | 0,1% | 55 | 55 |
| 13 | DOODEIND | NL | RCV | wk 31 2006 | 26 | | 0,1% | 168 | | 0,1% | 18 | 18 |
| 14 | WINKY'S HORSE / PAARD VAN SINTERKLAAS, HET ² | NL/B | WB | wk 41 2006 | 23 | 377 | 0,1% | 130 | 2.221 | 0,1% | 40 | 40 |
| 15 | BOLLETIES BLUES | NL | BVI | wk 12 2006 | 19 | | 0,1% | 142 | | 0,1% | 15 | 15 |
| 16 | BONKERS / KNETTER | NL/B | AFD | wk 41 2005 | 13 | 5 | 0,1% | 66 | 284 | 0,0% | 23 | 23 |
| 17 | SL8N8 | NL/B | ML | wk 40 2006 | 12 | | 0,1% | 87 | | 0,1% | 36 | 36 |
| 18 | 4 ELEMENTS | NL | AFD | wk 48 2006 | 9 | | 0,0% | 43 | | 0,0% | 13 | 13 |
| 19 | PRETPARK NEDERLAND / A FUNFAIR BEHIND THE DIKES | NL | AFD | wk 42 2006 | 7 | | 0,0% | 49 | | 0,0% | 12 | 12 |
| 20 | SPORTMAN VAN DE EEUW / SPORTSMEN OF THE CENTURY | NL/D/ZW | UPI | wk 14 2006 | 5 | | 0,0% | 30 | | 0,0% | 29 | 29 |
| OTHER DUTCH PRODUCTIONS | | | | | 43 | | | 212 | | | | |
| TOTAL | | | | | 2.616 | | 11,2% | 17.385 | | 11,2% | 959 | 971 |
| TOTAL OF ALL ADMISSIONS 2006 / GBO REVENUE 2006 | | | | | 23.387 | | | 155.862 | | | | |





Chart 8

TOP 20 ADMISSIONS THE NETHERLANDS 2002-2006 - ALL RELEASES

> The Top 20 titles 2002-2006 show two Dutch productions, 'Black Book / Zwartboek' (9) and 'Peter Bell / Pietje Bell' (19). Of all releases in the last 5 years this Top 20 takes about 20% market share. Note that there are many newcomers in the list. In the Top 20, 6 films were released in 2006.

³ Results until March 2007

1MF-1 More Film/AFD-A-Film Distributie/ART-Art Film/BAD-Bright Angel Distribution/BVI-Buena Vista/CD-Cinema Delicatessen/CFC-Contact Film Cinematheek/CM-Cinemien/CT-Columbia Tristar/FM-Filmuseum Distributie/FOX-20th Century Fox/IIF-Independent Films/ISP-Inspire Pictures/ML-Moonlight Films/MTF-Multitone Films/PAR-Paradiso Entertainment/PJ-Park Junior/SPR-Sony Pictures Releasing/RCV-RCV Entertainment/TLP-Three Lines Pictures/TWF-Twin Film/UIP-United International Pictures/WB-Warner Bros.

| | TITLE | COUNTRY | DISTRIBUTOR | RELEASE WEEK/YEAR | NUMBER OF ADMIS- SIONS 2002-2006 (1000s) | SHARE OF TOTAL ADMIS- SIONS % | GBO 2002- 2006 € (1000s) | SHARE OF TOTAL GBO % | |
|---------------------------------|--|-----------|-------------|-------------------|--|-------------------------------|--------------------------|----------------------|-------|
| 1 | LORD OF THE RINGS: THE RETURN OF THE KING | US/NZ/D | AFD | wk 51 2003 | 2.077 | 1,8% | 16.406 | 2,1% | |
| 2 | HARRY POTTER AND THE CHAMBER OF SECRETS | US/GB/D | WB | wk 47 2002 | 1.883 | 1,6% | 13.613 | 1,8% | |
| 3 | LORD OF THE RINGS: THE TWO TOWERS | US/NZ/D | AFD | wk 50 2002 | 1.746 | 1,5% | 13.572 | 1,8% | |
| 4 | PIRATES OF THE CARIBBEAN: DEAD MAN'S CHEST | US | BVI | wk 28 2006 | 1.493 | 1,3% | 10.525 | 1,4% | |
| 5 | HARRY POTTER AND THE GOBLET OF FIRE ³ | US/GB | WB | wk 47 2005 | 1.352 | 1,2% | 10.999 | 1,4% | |
| 6 | FINDING NEMO | US | BVI | wk 48 2003 | 1.347 | 1,2% | 8.761 | 1,1% | |
| 7 | HARRY POTTER AND THE PRISONER OF AZKABAN | US/GB | WB | wk 23 2004 | 1.230 | 1,1% | 8.302 | 1,1% | |
| 8 | DA VINCI CODE, THE | US | SPR | wk 20 2006 | 1.086 | 0,9% | 8.089 | 1,1% | |
| 9 | BLACK BOOK / ZWARTBOEK ³ | NL/B/GB/D | AFD | wk 37 2006 | 1.045 | 0,9% | 7.456 | 1,0% | |
| 10 | CASINO ROYALE ³ | US/UK | SPR | wk 47 2006 | 1.026 | 0,9% | 8.006 | 1,1% | |
| 11 | MADAGASCAR | US | UIP | wk 24 2005 | 998 | 0,9% | 5.169 | 0,7% | |
| 12 | MATRIX RELOADED, THE | US | WB | wk 20 2003 | 996 | 0,9% | 6.595 | 0,9% | |
| 13 | PIRATES OF THE CARIBBEAN, THE | US | BVI | wk 33 2003 | 992 | 0,9% | 6.567 | 0,9% | |
| 14 | DIE ANOTHER DAY | GB/US | FOX | wk 02 2003 | 979 | 0,8% | 6.917 | 0,9% | |
| 15 | SHREK 2 | US | UIP | wk 27 2004 | 977 | 0,8% | 6.017 | 0,8% | |
| 16 | ICE AGE: THE MELTDOWN | US | FOX | wk 13 2006 | 964 | 0,8% | 6.170 | 0,8% | |
| 17 | BRUCE ALMIGHTY | US | BVI | wk 26 2003 | 906 | 0,8% | 5.564 | 0,7% | |
| 18 | HAPPY FEET ³ | US | WB | wk 49 2006 | 845 | 0,7% | 5.607 | 0,7% | |
| 19 | PETER BELL / PIETJE BELL | NL/D | BVI | wk 46 2002 | 821 | 0,7% | 4.846 | 0,6% | |
| 20 | OCEAN'S ELEVEN | US/AU | WB | wk 02 2002 | 807 | 0,7% | 5.526 | 0,7% | |
| TOTAL TOP 20 | | | | | | 23.570 | 20,3% | 164.708 | 21,5% |
| TOTAL OF ALL RELEASES 2002-2006 | | | | | | 116.084 | | 765.065 | |

Chart 9

TOP 20 ADMISSIONS THE NETHERLANDS 2002-2006 - NETHERLANDS RELEASES

> The Dutch Top 20 titles 2002-2006 took about 7.2% of the total films released in these years. The share of all Netherlands releases in that period totalled up to 11.5%, an increase of 0.4% compared to 2005.

Admissions and GBO until 31st of December 2006



| | TITLE | DISTRIBUTOR | RELEASE WEEK/YEAR | NUMBER OF ADMIS- SIONS 2002- 2006 (1000s) | SHARE OF TOTAL ADMIS- SIONS % | GBO 2002- 2006 € (1000s) | SHARE OF TOTAL GBO % | ADMISSIONS | GBO | | |
|---|--|-------------|-------------------|---|-------------------------------|--------------------------|----------------------|------------------------|-------|--------|--------|
| 1 | BLACK BOOK / ZWARTBOEK | AFD | wk 37 2006 | 984 | 7,4% | 7.019 | 8,4% | DUTCH PRODUCTIONS | | | |
| 2 | PETER BELL / PIETJE BELL | BVI | wk 46 2002 | 821 | 6,2% | 4.846 | 5,8% | 2006 | 2.612 | 17.385 | |
| 3 | DE SCHIPPERS VAN DE KAMELEON | IF | wk 26 2003 | 744 | 5,6% | 4.130 | 4,9% | 2005 | 2.716 | 16.681 | |
| 4 | TWIN SISTERS/ DE TWEELING | RCV | wk 50 2002 | 624 | 4,7% | 4.107 | 4,9% | 2004 | 2.119 | 13.584 | |
| 5 | YES NURSE, NO NURSE / JA ZUSTER, NEE ZUSTER | WB | wk 40 2002 | 459 | 3,5% | 2.813 | 3,4% | 2003 | 3.303 | 20.375 | |
| 6 | FULL MOON PARTY / VOLLE MAAN | IF | wk 41 2002 | 455 | 3,4% | 3.010 | 3,6% | 2002 | 2.551 | 15.677 | |
| 7 | KAMELEON 2, DE | IF | wk 26 2005 | 414 | 3,1% | 2.298 | 2,7% | TOTAL | | 13.301 | 83.702 |
| 8 | ZOOP IN AFRIKA | IF | wk 28 2005 | 381 | 2,9% | 2.254 | 2,7% | VOICES OF BAM | | | |
| 9 | WINKY'S HORSE / PAARD VAN SINTERKLAAS, HET | WB | wk 41 2005 | 355 | 2,7% | 2.221 | 2,7% | SOLD OUT / UITVERKOCHT | | | |
| 10 | CRUSADE IN JEANS / KRUISTOCHT IN SPIJKERBROEK | BFD | wk 46 2006 | 354 | 2,7% | 2.352 | 2,8% | spoorkos | | | |
| 11 | SCHNITZEL PARADISE / SCHNITZELPARADIJS, HET | IF | wk 36 2005 | 342 | 2,6% | 2.416 | 2,9% | TOTAL | | | |
| 12 | XTC, JUST DON'T DO IT / AFBLIJVEN | RCV | wk 40 2006 | 325 | 2,4% | 2.172 | 2,6% | ADMISSIONS | | | |
| 13 | SHOUF SHOUF HABIBI! | IF | wk 05 2004 | 317 | 2,4% | 2.303 | 2,8% | GBO | | | |
| 14 | PETER BELL / PIETJE BELL 2 | BVI | wk 51 2003 | 315 | 2,4% | 1.958 | 2,3% | TOTAL | | | |
| 15 | ZOOP IN INDIA | IF | wk 26 2006 | 297 | 2,2% | 1.683 | 2,0% | TOTAL | | | |
| 16 | PHILEINE SAYS SORRY/ PHILEINE ZEGT SORRY | AFD | wk 41 2003 | 294 | 2,2% | 1.998 | 2,4% | ADMISSIONS | | | |
| 17 | I LOVE TO LOVE / LIEVER VERLIEFD | IF | wk 11 2003 | 245 | 1,8% | 1.658 | 2,0% | GBO | | | |
| 18 | PLUK AND HIS TOW TRUCK / PLUK VAN DE PETTEFLET | WB | wk 47 2004 | 243 | 1,8% | 1.462 | 1,7% | TOTAL | | | |
| 19 | LEPEL | WB | wk 05 2005 | 208 | 1,6% | 1.208 | 1,4% | TOTAL | | | |
| 20 | TOO FAT TOO FURIOUS / VET HARD | AFD | wk 05 2005 | 199 | 1,5% | 1.400 | 1,7% | ADMISSIONS | | | |
| TOTAL TOP 20 | | | | | | 8.374 | 63,0% | 53.308 | 63,7% | | |
| TOTAL OF ALL NETHERLANDS RELEASES 2002-2006 | | | | | | 13.301 | | 83.702 | | | |
| TOTAL TOP 20 | | | | | | 8.374 | 7,2% | 53.308 | 7,0% | | |
| TOTAL OF ALL RELEASES 2002-2006 | | | | | | 116.084 | | 765.065 | | | |
| TOTAL OF ALL NETHERLANDS RELEASES 2002-2006 | | | | | | 13.301 | 11,5% | 83.702 | 10,9% | | |
| TOTAL OF ALL RELEASES 2002-2006 | | | | | | 116.084 | | 765.065 | | | |

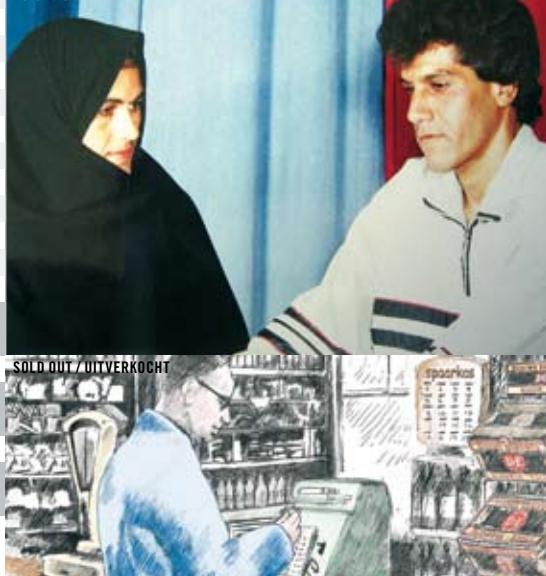


Chart 10

TOP 20 ADMISSIONS NETHERLANDS RELEASES

> 'Black Book / Zwartboek' entered the all time Dutch Top 20 on rank 19, generating 1,045 million tickets sold. The film has a second position in the Top 20 titles 1997-2006. In 2006, two other titles entered the Top 20 titles 1997-2006 on ranks 12 and 19. 'Crusade in jeans / Kruistocht in Spijkerbroek' generated 468,000 tickets sold, 'XTC just don't do it / Afblijven' 330,000.

¹ New titles, results until March 2007

| | TITLE | RELEASE DATE | ADMIS-SI-ONS (1000S) | | RELEASE DATE | DISTRI-BUTOR | ADMIS-SI-ONS (X 1000) | GBO € (X 1000) | |
|------------------|--------------------------|--------------|----------------------|----|---|--------------|-----------------------|----------------|-------|
| ALL TIMES | | | | | RELEASES 1997-2006 | | | | |
| 1 | TURKS FRUIT | 22/02/73 | 3.338 | 1 | KRUIMELTJE | 09/12/99 | BVI | 1.136 | 6.085 |
| 2 | FANFARE | 24/10/58 | 2.636 | 2 | ZWARTBOEK / BLACKBOOK ¹ | 14/09/06 | AFD | 1.045 | 7.456 |
| 3 | CISKE DE RAT (1955) | 07/10/55 | 2.433 | 3 | ABELTJE | 10/12/98 | WB | 901 | 4.721 |
| 4 | WAT ZIEN IK | 04/09/71 | 2.359 | 4 | MINDES | 06/12/01 | WB | 837 | 4.961 |
| 5 | BLUE MOVIE | 30/09/71 | 2.335 | 5 | PIETJE BELL | 17/11/02 | BVI | 821 | 4.846 |
| 6 | FLODDER | 18/12/86 | 2.314 | 6 | DE SCHIPPERS VAN DE KAMELEON | 25/06/03 | IF | 744 | 4.131 |
| 7 | KEETJE TIPPEL | 06/03/75 | 1.829 | 7 | COSTA! | 01/03/01 | AFD | 673 | 4.236 |
| 8 | ALLEMAN | 20/12/63 | 1.665 | 8 | TWEELING, DE | 12/12/02 | RCV | 631 | 4.149 |
| 9 | CISKE DE RAT (1984) | 29/03/84 | 1.593 | 9 | PIETJE BELL 2 | 18/12/03 | BVI | 594 | 3.630 |
| 10 | SOLDAAUT VAN ORANJE | 22/09/77 | 1.547 | 10 | DISCOVERY OF HEAVEN, THE | 18/10/01 | RCV | 544 | 3.612 |
| 11 | FLODDER IN AMERIKA | 03/07/92 | 1.494 | 11 | PLUK VAN DE PETTEFLET | 18/11/04 | WB | 483 | 2.873 |
| 12 | DE OVERVAL | 21/12/62 | 1.474 | 12 | KRUISTOCHT IN SPIJKERBROEK ¹ | 16/11/06 | BFD | 468 | 3.108 |
| 13 | KONINKRIJK VOOR EEN HUIS | 11/03/49 | 1.292 | 13 | JA ZUSTER NEE ZUSTER | 03/10/02 | WB | 459 | 2.815 |
| 14 | KRUIMELTJE | 09/12/99 | 1.136 | 14 | VOLLE MAAN | 10/10/02 | IF | 455 | 3.010 |
| 15 | STERREN STRALEN OVERAL | 30/01/53 | 1.130 | 15 | KAMELEON 2, DE | 30/06/05 | IF | 414 | 2.298 |
| 16 | SPETTERS | 28/02/80 | 1.124 | 16 | ZOOP IN AFRIKA | 14/07/05 | IF | 381 | 2.253 |
| 17 | HELP DE DOKTER VERZUIPT | 28/02/74 | 1.088 | 17 | PAARD VAN SINTERKLAAS, HET | 13/10/05 | WB | 377 | 2.221 |
| 18 | SCHATJES | 09/02/84 | 1.048 | 18 | SCHNITZELPARADIJS, HET | 08/09/05 | IF | 342 | 2.416 |
| 19 | ZWARTBOEK / BLACKBOOK | 14/09/06 | 1.045 | 19 | AFBLIJVEN / XTC JUST DON'T DO IT ¹ | 05/10/06 | RCV | 330 | 2.206 |
| 20 | IK BEN JOEP MELOEN | 17/12/81 | 1.043 | 20 | SHOUF SHOUF HABIBI! | 29/01/04 | IF | 317 | 2.303 |

Chart 11 DISTRIBUTOR MARKET SHARE 2002-2006

> The Top 20 titles of 2006 grossed over 48% of the total GBO that year. Important domestic title was 'Blackbook/Zwartboek' on rank 3. 2006 was a better year than 2005 regarding both box office and admissions. The GBO increased remarkably from 59,099,000 in 2005 to 75,172,000 in 2006.

² Sony Pictures Releasing is owner of Columbia Tristar

³ Category contains admission and GBO figures of smaller NVF-members (among which Hungry Eye, Moonlight, Shooting Star, Threelines) as well as non-members (among which Contact Film, Public Film, Twin Film). Relevant figures have only partly become available.

| | 2002 (1000S) | % | 2003 (1000S) | % | 2004 (1000S) | % | 2005 (1000S) | % | 2006 (1000S) | % |
|------------------------------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|
| ADMISSIONS MAJORS | | | | | | | | | | |
| Buena Vista Int. | 3.170 | 13,1% | 5.035 | 20,2% | 3.237 | 14,1% | 2.528 | 12,3% | 3.443 | 14,7% |
| UIP | 3.668 | 15,2% | 4.955 | 19,9% | 4.972 | 21,6% | 4.628 | 22,4% | 3.760 | 16,1% |
| Warner Bros | 4.987 | 20,7% | 3.014 | 12,1% | 4.528 | 19,6% | 3.990 | 19,3% | 2.329 | 10,0% |
| Columbia Tristar/Sony ² | 2.740 | 11,4% | 1.994 | 8,0% | 1.628 | 7,1% | 984 | 4,8% | 2.927 | 12,5% |
| Fox | 2.299 | 9,5% | 1.926 | 7,7% | 1.520 | 6,6% | 2.380 | 11,5% | 3.451 | 14,8% |
| SUBTOTAL | 16.864 | 69,9% | 16.924 | 67,8% | 15.885 | 68,9% | 14.510 | 70,3% | 15.910 | 68,0% |
| INDEPENDENTS | | | | | | | | | | |
| A-Film Distribution | 2.797 | 11,6% | 2.827 | 11,3% | 2.203 | 9,6% | 1.494 | 7,2% | 2.477 | 10,6% |
| RCV Entertainment | 1.558 | 6,5% | 2.391 | 9,6% | 820 | 3,6% | 811 | 3,9% | 1.066 | 4,6% |
| Independent Films | 1.194 | 5,0% | 1.561 | 6,3% | 1.199 | 5,2% | 2.624 | 12,7% | 2.340 | 10,0% |
| Paradiso Entertainment | 689 | 2,9% | 441 | 1,8% | 464 | 2,0% | 204 | 1,0% | 247 | 1,1% |
| Cinemien | 273 | 1,1% | 358 | 1,4% | 208 | 0,9% | 250 | 1,2% | 321 | 1,4% |
| Filmmuseum Distribution | 177 | 0,7% | 171 | 0,7% | 174 | 0,8% | 75 | 0,4% | 117 | 0,5% |
| Moonlight Films | | | 73 | 0,3% | 198 | 0,9% | 215 | 1,0% | 74 | 0,3% |
| Bright Angel Distribution | | | | | 96 | 0,4% | | | | |
| Arti Film | | | | | 74 | 0,3% | | | | |
| 1 More Film | | | | | 63 | 0,3% | 286 | 1,4% | | |
| Air Media/Multitone | | | | | 56 | 0,2% | | | | |
| Novodor | | | | | 10 | 0,0% | | | | |
| Shooting Star Film Company | | | 8 | 0,0% | | | 0 | 0,0% | | |
| Three Lines Pictures | 132 | 0,5% | 39 | 0,2% | 11 | 0,1% | 27 | 0,1% | | |
| Upstream | 48 | 0,2% | 3 | 0,0% | | | | | | |
| C-Film distr. | 46 | 0,2% | 2 | 0,0% | 63 | 0,3% | | | | |
| Maxximum | | | | | 13 | 0,1% | | | | |
| Indies | 57 | 0,2% | 57 | 0,2% | | | | | | |
| Inspire Pictures | | | | | | | 120 | 0,6% | | |
| Multitone Films | | | | | | | 14 | 0,1% | 32 | 0,1% |
| Benelux Film Distributors | | | | | | | | | 802 | 3,4% |
| Other ³ | 285 | 1,2% | 105 | 0,4% | 1.508 | 6,5% | | | | |
| SUBTOTAL | 7.256 | 30,1% | 8.036 | 32,2% | 7.160 | 31,1% | 6.121 | 29,7% | 7.476 | 32,0% |
| TOTAL | 24.120 | | 24.960 | | 23.045 | | 20.632 | | 23.387 | |

JUNGLE RUDY



VERDER BEN IK HEEL GEWOON

Chart 12

COUNTRY SHARES ADMISSIONS / GROSS BOX OFFICE 2002-2006

> Domestic market share in the Netherlands has been increasing up to 2003 (13.2%), probably a result of the special tax regulations for film production activated in 1999 in combination with the more easy access to venture capital during the economic hausse of these years. However, it dropped dramatically to 9.2% in 2004, managed to regain its 2003 position of 13.2% in 2005, but fell back again to 11.3% in 2006.

| | 2002 (1000\$) | % | 2003 (1000\$) | % | 2004 (1000\$) | % | 2005 (1000\$) | % | 2006 (1000\$) | % |
|--|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|
| ADMISSIONS EUROPEAN UNION | | | | | | | | | | |
| The Netherlands (incl. Coprod.) | 2.531 | 10,5% | 3.299 | 13,2% | 2.119 | 9,2% | 2.716 | 13,2% | 2.645 | 11,3% |
| United Kingdom | 1.418 | 5,9% | 666 | 2,7% | 866 | 3,8% | 746 | 3,6% | 612 | 2,6% |
| France | 572 | 2,4% | 168 | 0,7% | 107 | 0,5% | 261 | 1,3% | 466 | 2,0% |
| Germany | 224 | 0,9% | 280 | 1,1% | 407 | 1,8% | 233 | 1,1% | 265 | 1,1% |
| Spain | 153 | 0,6% | 231 | 0,9% | 92 | 0,4% | 30 | 0,1% | 238 | 1,0% |
| Italy | 12 | 0,1% | 73 | 0,3% | 211 | 0,9% | 75 | 0,4% | 22 | 0,1% |
| Other Europe | 15 | 0,1% | 57 | 0,2% | 395 | 1,7% | 380 | 1,8% | 801 | 3,4% |
| Co-productions EU | 111 | 0,5% | 127 | 0,5% | 68 | 0,3% | 168 | 0,8% | 67 | 0,3% |
| Co-productions EU-other | 124 | 0,5% | 161 | 0,6% | 58 | 0,3% | 24 | 0,1% | 96 | 0,4% |
| SUBTOTAL EUROPE | 5.160 | 21,4% | 5.062 | 20,3% | 4.323 | 18,8% | 4.633 | 22,5% | 5.212 | 22,3% |
| Co-productions EU-USA | 559 | 2,3% | 979 | 3,9% | 73 | 0,3% | 313 | 1,5% | 217 | 0,9% |
| USA | 15.742 | 65,3% | 16.719 | 67,1% | 16.826 | 73,0% | 15.354 | 74,4% | 17.638 | 75,4% |
| Co-productions USA-other | 2.196 | 9,1% | 1.828 | 7,3% | 1.079 | 4,7% | 22 | 0,1% | 10 | 0,0% |
| Other | 462 | 1,9% | 312 | 1,3% | 744 | 3,2% | 310 | 1,5% | 311 | 1,3% |
| TOTAL | 24.119 | | 24.900 | | 23.045 | | 20.632 | | 23.388 | |
| GROSS BOX OFFICE EUROPEAN UNION | | | | | | | | | | |
| The Netherlands (incl. Coprod.) | 15.578 | 10,0% | 20.351 | 12,5% | 13.585 | 8,8% | 16.679 | 12,3% | 17.562 | 11,3% |
| United Kingdom | 8.255 | 5,3% | 4.363 | 2,7% | 5.896 | 3,8% | 4.931 | 3,6% | 3.824 | 2,5% |
| France | 3.337 | 2,1% | 947 | 0,6% | 615 | 0,4% | 1.633 | 1,2% | 3.047 | 2,0% |
| Germany | 1.238 | 0,8% | 1.573 | 1,0% | 2.747 | 1,8% | 1.526 | 1,1% | 1.574 | 1,0% |
| Spain | 954 | 0,6% | 1.353 | 0,8% | 598 | 0,4% | 173 | 0,1% | 1.357 | 0,9% |
| Italy | 65 | 0,0% | 405 | 0,2% | 1.392 | 0,9% | 439 | 0,3% | 135 | 0,1% |
| Co-productions EU | 592 | 0,4% | 662 | 0,4% | 378 | 0,2% | 1.035 | 0,8% | 393 | 0,3% |
| Co-productions EU-other | 718 | 0,5% | 965 | 0,6% | 348 | 0,2% | 132 | 0,1% | 625 | 0,4% |
| Other Europe | 2 | 0,0% | 309 | 0,2% | 2.177 | 1,4% | 2.126 | 1,6% | 4.490 | 2,9% |
| SUBTOTAL EUROPE | 30.806 | 19,7% | 30.928 | 18,9% | 27.736 | 18,0% | 28.674 | 21,2% | 33.007 | 21,2% |
| Co-productions EU-USA | 3.594 | 2,3% | 6.864 | 4,2% | 564 | 0,4% | 2.221 | 1,6% | 1.489 | 1,0% |
| USA | 103.639 | 66,2% | 109.578 | 67,1% | 114.142 | 74,1% | 102.363 | 75,7% | 119.876 | 76,9% |
| Co-productions USA-other | 16.837 | 10,8% | 14.319 | 8,8% | 8.682 | 5,6% | 130 | 0,1% | 65 | 0,0% |
| Other | 1.601 | 1,0% | 1.727 | 1,1% | 2.937 | 1,9% | 1.860 | 1,4% | 1.426 | 0,9% |
| TOTAL | 156.477 | | 163.416 | | 154.061 | | 135.248 | | 155.863 | |

| | 2002 (1000\$) | % | 2003 (1000\$) | % | 2004 (1000\$) | % | 2005 (1000\$) | % | 2006 (1000\$) | % |
|--------------------------------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|
| TITLE MOST ADMISSIONS IN 2005 | | | | | | | | | | |
| GB0 MAJORS | | | | | | | | | | |
| UIP | 23.781 | 15,2% | 32.799 | 20,1% | 33.226 | 21,6% | 29.785 | 22,0% | 25.342 | 16,3% |
| Buena Vista Int. | 19.350 | 12,4% | 31.634 | 19,4% | 21.406 | 13,9% | 16.368 | 12,1% | 23.068 | 14,8% |
| Warner Bros | 33.462 | 21,4% | 20.301 | 12,4% | 31.559 | 20,5% | 26.728 | 19,8% | 15.866 | 10,2% |
| Columbia Tristar | 17.765 | 11,4% | 13.411 | 8,2% | 11.321 | 7,3% | | 0,0% | | |
| Fox | 15.451 | 9,9% | 13.102 | 8,0% | 10.264 | 6,7% | 16.238 | 12,0% | 22.891 | 14,7% |
| Sony Pictures Releasing | | | | | | | 6.925 | 5,1% | 21.238 | 13,6% |
| SUBTOTAL | 109.809 | 70,2% | 111.247 | 68,1% | 107.776 | 70,0% | 96.044 | 71,0% | 108.405 | 69,6% |
| INDEPENDENTS | | | | | | | | | | |
| A-Film | 20.287 | 13,0% | 20.563 | 12,6% | 14.966 | 9,7% | 9.954 | 7,4% | 16.582 | 10,6% |
| RCV | 9.814 | 6,3% | 15.664 | 9,6% | 5.449 | 3,5% | 5.223 | 3,9% | 7.006 | 4,5% |
| Independent Film | 7.713 | 4,9% | 9.252 | 5,7% | 7.799 | 5,1% | 16.681 | 12,3% | 14.193 | 9,1% |
| Paradiso | 4.180 | 2,7% | 2.507 | 1,5% | 3.068 | 2,0% | 1.279 | 0,9% | 1.601 | 1,0% |
| Cinemien | 1.473 | 0,9% | 2.048 | 1,3% | 1.250 | 0,8% | 1.524 | 1,1% | 1.819 | 1,2% |
| Filmmuseum distr. | 927 | 0,6% | 936 | 0,6% | 1.149 | 0,7% | 417 | 0,3% | 467 | 0,3% |
| Moonlight | | | 433 | 0,3% | 1.355 | 0,9% | 1.431 | 1,1% | 479 | 0,3% |
| Bright Angel Distribution | | | | | 575 | 0,4% | | | | |
| Arti Film | | | | | | 91 | 0,1% | | | |
| Three Lines Pictures | 778 | 0,5% | 205 | 0,1% | 64 | 0,0% | 186 | 0,1% | | |
| Shooting Star | | | 43 | 0,0% | | | 1 | 0,0% | | |
| Upstream | 241 | 0,2% | 18 | 0,0% | | | | | | |
| 1 More Film | | | | | 375 | 0,2% | 1.684 | 1,2% | | |
| Air Media/Multitone | | | | | | 438 | 0,3% | | | |
| C-Film distr. | 257 | 0,2% | 8 | 0,0% | 388 | 0,3% | | | | |
| Maxximum | | | | | | 102 | 0,1% | | | |
| Novodor | | | | | | 74 | 0,1% | | | |
| Indies | 342 | 0,2% | | | | | | | | |
| Inspire Pictures | | | | | | | 716 | 0,5% | | |
| Multitone Films | | | | | | | | 109 | 0,1% | 231 |
| Benelux Film Distributors | | | | | | | | | | 5.078 |
| Other* | 656 | 0,4% | 492 | 0,3% | 9.142 | 5,9% | 0 | 0,0% | | 3,3% |
| SUBTOTAL | 46.668 | 29,8% | 52.169 | 31,9% | 46.285 | 30,0% | 39.205 | 29,0% | 47.456 | 30,4% |
| TOTAL | 156.477 | | 163.416 | | 154.061 | | 135.248 | | 155.861 | |

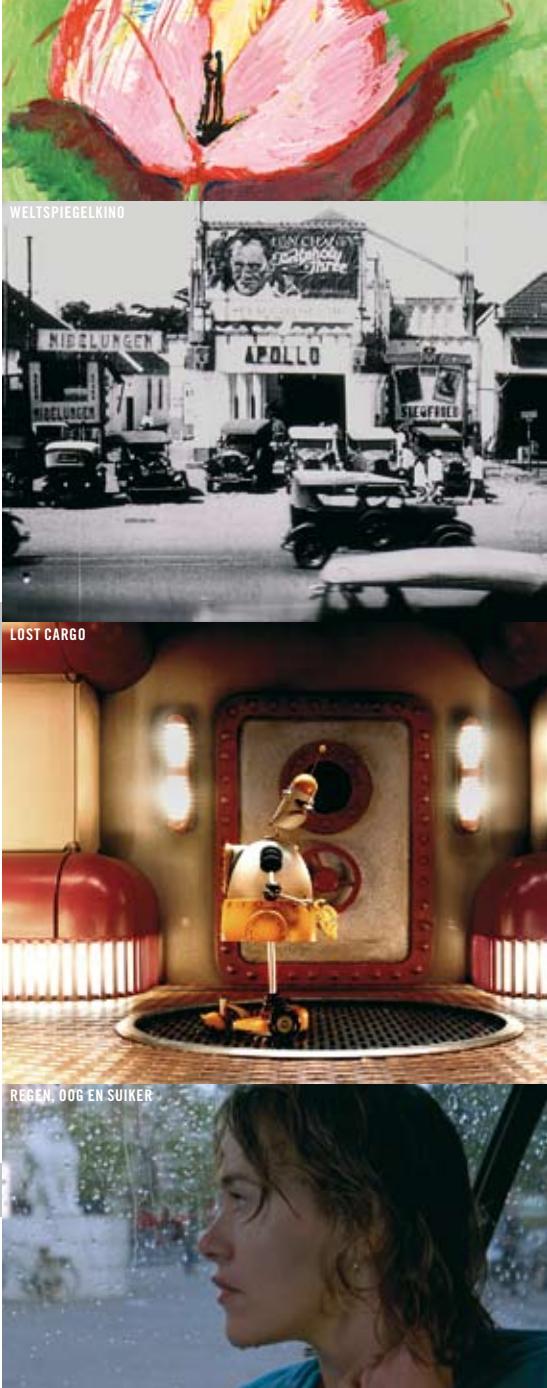


Chart 13 FILMS SCREENED 2002-2006

> The average number of domestic titles released in 2002-2006 increased significantly in 2003. It fell back a bit in 2004, while 2005 was marked by an increase of titles of 39% to 39 titles. However, it dropped again in 2006 to 28 titles, the same as in 2004. After an enormous increase of prints for domestic titles, the number of prints consolidated in 2005. This number decreased to 934 prints in 2006.

| | 2002 TITLES | PRINTS | 2003 TITLES | PRINTS | 2004 TITLES | PRINTS | 2005 TITLES | PRINTS | 2006 TITLES | PRINTS |
|---------------------------------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|
| NEW RELEASES / PRINTS | | | | | | | | | | |
| EUROPEAN UNION | | | | | | | | | | |
| The Netherlands (incl.co-productions) | 29 | 752 | 33 | 1.025 | 28 | 1.111 | 39 | 1.073 | 28 | 934 |
| United Kingdom | 12 | 362 | 13 | 303 | 14 | 313 | 15 | 386 | 14 | 255 |
| Germany | 4 | 84 | 6 | 158 | 8 | 127 | 6 | 127 | 12 | 251 |
| Spain | 3 | 32 | 17 | 93 | 6 | 56 | 5 | 21 | 7 | 93 |
| France | 20 | 222 | 3 | 138 | 21 | 105 | 23 | 151 | 11 | 131 |
| Italy | 2 | 3 | 6 | 90 | 4 | 33 | 5 | 34 | 6 | 37 |
| Other EU | 4 | 19 | 11 | 79 | 19 | 234 | 22 | 362 | 15 | 365 |
| Coproductions EU | 9 | 41 | 11 | 62 | 6 | 100 | 13 | 105 | 7 | 102 |
| Coproductions EU - other | 8 | 72 | 8 | 34 | 4 | 49 | 7 | 42 | 15 | 131 |
| SUBTOTAL EU | 91 | 1.587 | 108 | 1.982 | 110 | 2.128 | 135 | 2.301 | 115 | 2.299 |
| Coproductions EU - USA | | | | | | | | | | |
| USA | 116 | 5.794 | 121 | 5.842 | 150 | 6.876 | 140 | 6.514 | 138 | 6.225 |
| Coproductions USA - other | 3 | 197 | 4 | 309 | 1 | 14 | 3 | 57 | n.a. | n.a. |
| Other | 28 | 138 | 34 | 217 | 43 | 260 | 42 | 227 | 22 | 98 |
| TOTAL | 252 | 7.988 | 269 | 8.470 | 307 | 9.402 | 324 | 9.194 | 278 | 8.664 |

Chart 14

REGIONAL MARKET SHARE 2006 (ALL FILMS IN CIRCULATION, NEW RELEASES, ADMISSIONS, GBO)

> A closer look at 2006 market shares in the country of origin shows that domestic titles constituted about 25% of all EU titles. On average domestic prints per title counted 33, for EU (including Netherlands) it was 20 prints per title and for the US (ex co-productions) 45 prints per title.

¹ Titles and prints only concern new releases, admissions and GBO concern all releases in circulation

| | GBO € (1000s) | % | ADMISSIONS % (1000s) | NUM- BER OF TITLES ¹ | PRINTS ¹ | TITLE MOST ADMISSIONS | |
|---|------------------|---------------|-------------------------|---------------------------------------|---------------------|-----------------------|---|
| EUROPEAN UNION | | | | | | | |
| The Netherlands (incl. co-productions) | 17.562 | 11,27% | 2.645 | 11,31% | 28 | 934 | BLACK BOOK / ZWARTBOEK |
| United Kingdom | 3.824 | 2,45% | 612 | 2,61% | 14 | 255 | NANNY MACPHEE |
| Germany | 1.574 | 1,00% | 265 | 1,13% | 12 | 251 | DIE WILDEN KERLE / DE WILDE BENDE |
| Belgium | 4.039 | 2,59% | 724 | 3,09% | 5 | 284 | K3 EN HET IJSPRINSESJE |
| Italy | 135 | 0,09% | 22 | 0,01% | 6 | 37 | THE TIGER AND THE SNOW |
| France | 3.047 | 1,95% | 466 | 1,99% | 11 | 131 | ASTERIX AND THE VIKINGS / ASTERIX EN DE VIKINGEN |
| Spain | 1.358 | 0,87% | 238 | 1,02% | 7 | 93 | VOLVER |
| Denmark | 57 | 0,04% | 10 | 0,04% | 4 | 32 | AFTER THE WEDDING |
| Sweden | 272 | 0,17% | 43 | 0,18% | 1 | 4 | PERCY, BUFFALO BILL AND ME |
| Coproductions EU | 393 | 0,25% | 67 | 0,29% | 7 | 102 | PERFUME: STORY OF A MURDERER |
| Coproductions EU-other | 625 | 0,40% | 96 | 0,41% | 15 | 131 | SILENT HILL |
| Other EU countries | 122 | 0,08% | 24 | 0,10% | 5 | 45 | - |
| SUBTOTAL EU | 33.007 | 21,18% | 5.211 | 22,28% | 115 | 2.299 | |
| Coproductions EU - USA | | | | | | | |
| USA | 119.876 | 76,91% | 17.638 | 75,42% | 138 | 6.225 | PIRATES OF THE CARIBBEAN: DEAD MAN'S CHEST |
| Coproductions USA - other | 65 | 0,04% | 10 | 0,04% | - | - | - |
| Australia | 12 | 0,01% | 2 | 0,01% | 1 | 1 | - |
| Marokko | 10 | 0,01% | 2 | 0,01% | 1 | 3 | L'ENFANT ENDORMI |
| Argentina | 60 | 0,04% | 12 | 0,05% | 4 | 8 | UN ANO SIN AMOR |
| South-Korea | 19 | 0,01% | 3 | 0,01% | - | - | - |
| India | 177 | 0,11% | 24 | 0,10% | - | - | - |
| Japan | 22 | 0,01% | 4 | 0,02% | - | - | - |
| China | 109 | 0,07% | 19 | 0,08% | 4 | 27 | MONGOLIAN PING PONG |
| Taiwan | 38 | 0,02% | 6 | 0,03% | 1 | 4 | THREE TIMES |
| Turkey | 165 | 0,11% | 22 | 0,09% | 2 | 20 | HOKKABAZ |
| Thailand | 31 | 0,02% | 6 | 0,02% | 1 | 6 | HONOUR OF THE DRAGON |
| Canada | 116 | 0,07% | 20 | 0,09% | 3 | 15 | - |
| Mexico | 50 | 0,03% | 8,43 | 0,04% | 1 | 7 | BATALLA EN EL CIELO |
| Others | 37 | 0,02% | 8 | 0,03% | 4 | 7 | - |
| Unknown | 581 | 0,37% | 175.306 | 0,75% | - | - | - |
| SUB-TOTAL OUTSIDE OF EU | 122.856 | 78,82% | 18.177 | 77,72% | 163 | 6.365 | |
| TOTAL | 155.862 | 100% | 23.387 | 100% | 278 | 8.664 | |





Chart 15

CINEMAS 2002-2006 (TYPE OF CINEMAS, TOTAL CINEMAS, SCREENS, SEATS)

> From 2002-2006 the number of cinemas decreased where the number of screens increased. The trend of concentration of screens in multiplexes (and incidentally a cultplex) lies underneath. From 2002 until 2004, there was a significant drop of the number of seats, which probably indicated that smaller screens also have been built and/or the seating became more spacious. In 2005 the number of seats regained its 2003 number of 108,000, but fell back to 107,000 seats in 2006. The total number of cinemas dropped significantly to 163 in 2006.

² Municipal cinemas include film theatres A and B with weekly programs; film theatres C have not been included.

2002 2003 2004 2005 2006

| | 2002 | 2003 | 2004 | 2005 | 2006 |
|--------------------------------|---------|---------|---------|---------|---------|
| Commercial cinemas | 145 | 143 | 139 | 141 | 133 |
| Municipal cinemas ² | 30 | 31 | 31 | 30 | 30 |
| Total number cinemas | 175 | 174 | 170 | 171 | 163 |
| Total number screens | 596 | 602 | 616 | 625 | 629 |
| Total number seats | 109.700 | 108.600 | 106.790 | 108.000 | 107.000 |



Chart 16

TICKET PRICE / FILM RENTAL THE NETHERLANDS 2002-2006

> From 2002-2004 admissions and GBO were increasing and so did the average ticket price. The average ticket price consolidated afterwards. Note that the average ticket price is significantly depending on promotion activities (free admissions), which may drop when sales are rising. Film rental percentages dropped from 2002 until 2004, but seem to have stabilised around 40.5%.

⁴ Rental fee: price per print paid by exhibitor to distributor

2002 2003 2004 2005 2006

| | 2002 | 2003 | 2004 | 2005 | 2006 |
|--|-------|-------|-------|-------|-------|
| Average ticket price in € | 6,5 | 6,6 | 6,7 | 6,6 | 6,7 |
| Average Film rentalfee in % ³ | 40,8% | 40,6% | 40,2% | 40,5% | 40,4% |



Chart 17

ADMISSIONS PER CAPITA

> In all countries the admissions per capita dropped slightly in 2005. This year most of the admissions recovered. In the Netherlands the number increased to 1.4. We still experience the lowest admissions per capita compared to the EU big five and Belgium.

2002 2003 2004 2005 2006

| | 2002 | 2003 | 2004 | 2005 | 2006 |
|-----------------|------|------|------|------|------|
| The Netherlands | 1,5 | 1,5 | 1,4 | 1,3 | 1,4 |
| Spain | 3,5 | 3,4 | 3,5 | 3 | 2,8 |
| France | 3,1 | 2,9 | 3,3 | 2,9 | 3 |
| UK | 3,0 | 2,9 | 2,9 | 2,8 | 2,6 |
| Germany | 2,0 | 1,8 | 1,9 | 1,5 | 1,7 |
| Italy | 2,0 | 2,0 | 1,9 | 1,6 | 1,8 |
| Belgium | 2,4 | 2,2 | 2,3 | 2,1 | 2,3 |

Chart 18

BOX OFFICE VERSUS VHS/DVD SALES AND RENTAL

> Until last year, our list also included VHS and DVD rental, but this information is not available anymore. The theatrical revenues and the total value of vhs-dvd sales dropped significantly in 2005, probably caused by downloading. In 2006, both these numbers recovered.

⁴ Source: NVPI website, film releases only

2002 2003 2003⁴ 2004 2004⁴ 2005 2006

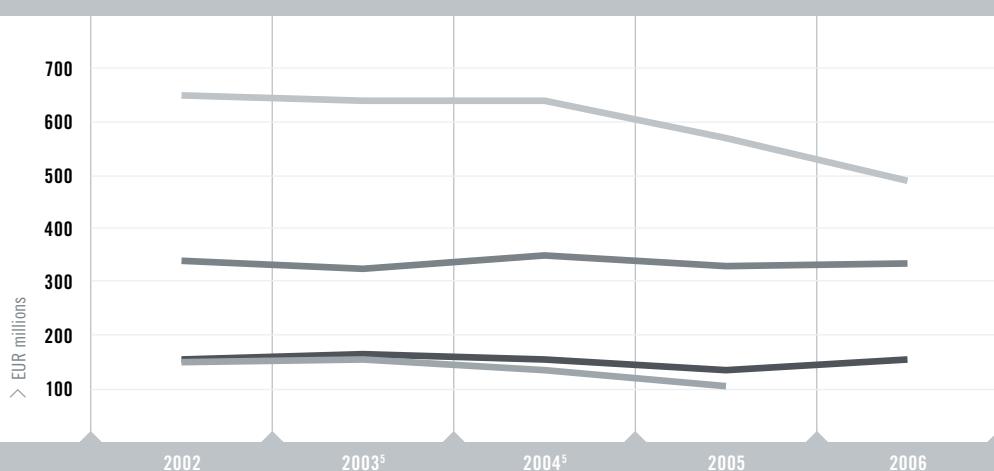
| | 2002 | 2003 | 2003 ⁴ | 2004 | 2004 ⁴ | 2005 | 2006 |
|--|------------|------------|-------------------|------------|-------------------|------------|------------|
| SIZE OF DUTCH MARKET IN EUR (MILLIONS) | | | | | | | |
| Total GBO from theatrical release | 156 | 163 | 163 | 154 | 154 | 135 | 156 |
| Total value of home video sales of VHS/DVD ⁴ | 340 | 383 | 323 | 351 | 352 | 329 | 334 |
| Total value of home video rental of VHS/DVD ⁴ | 152 | 153 | 153 | 137 | 136 | 107 | n.a. |
| TOTAL | 648 | 699 | 639 | 642 | 642 | 571 | 490 |
| INDEX 2001 = 100 | | | | | | | |
| Total GBO from theatrical release | 100 | 105 | 105 | 99 | 99 | 87 | 100 |
| Total value of home video sales of VHS/DVD | 100 | 113 | 95 | 103 | 104 | 97 | 98 |
| Total value of home video rental of VHS/DVD | 100 | 101 | 101 | 90 | 89 | 71 | n.a. |
| TOTAL | 100 | 108 | 99 | 99 | 99 | 88 | 76 |

Figure 2

CONSUMER FILM MARKET GROWTH

- Total GBO from theatrical release
- Total value of home video sales of VHS/DVD¹
- Total value of home video rental of VHS/DVD¹
- Total

⁵ Source: NVPI website, film releases only





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