

Film facts and figures of The Netherlands

Edition Summer 2006



Colophon

This publication contains an overview of the most important facts and figures on the production, distribution and exhibition of movies in the year 2005 in the Netherlands.

Film facts and figures is published annually by The Netherlands Film Fund
Filmfeiten en cijfers is een jaarlijkse uitgave van Het Nederlands Fonds voor de Film

Compilation

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Sources

Netherlands Filmfund (NFF), Netherlands Federation for Cinematography (NFC), Netherlands Cinema Exhibitors (NVE), Netherlands Cinema Distributors (NVF), Film Investors Netherlands (FINE BV), Coproduction Fund Domestic Broadcasters (CoBO), Dutch Cultural Broadcasting Fund (STIFO), Rotterdam Film Fund (RFF), Ministry of Education, Culture and Science (Ministerie van OC&W), European Audiovisual Observatory (EAO), Netherlands Federation of Producers and Importers of Image and Sound Carriers (NVPI), Central Bureau for Statistics (CBS), Holland Film, Netherlands Film Database (www.nfdb.nl), Internet Movie Database (www.imdb.com), British Film Council, Danish Film Institute, Fédération des Cinémas de Belgique (FCB), Cine/Vista, DRS Film, DNU Film, Rinkel Film, Staccato Film, NL Film, Moskito Film, Orkater, www.sngfilm.nl, www.mediaonderzoek.nl, www.worldscreen.com, www.iso.org.
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Design

Margo Witte

Printing

Sonodruk Heino

Published

September 2006

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→ The Netherlands Film Fund is the national agency responsible for the support of film production and cinema in the Netherlands. It focuses on the quality and diversity of feature films, documentaries, shorts, animation and experimental films. The Fund's operations cover participation in the development, production, distribution and marketing. It is also in charge of promoting a good climate for the national movie industry.

→ The Film Fund was founded in 1993 with the merger of two other funds. Its means are provided by the government. It operates under the aegis of the ministry of Culture and receives the largest part of its money on the basis of four year plans. In 2004 and 2005 the ministry of Finance provided an extra budget for commercial films.

→ Producers based in the Netherlands qualify for financial support. Individual directors and screenwriters can only apply without the involvement of a producer at the department of research and development (O&O) or the artistic and commercial film commissioners (intendant). Individuals and organisations can receive grants for courses, workshops, publications and exhibitions.

→ The decision to support projects or persons is based on the quality of script and film plan, the talent of the professionals and the possibilities for screening. These decisions are based on the advice of experts. The period to process a request for support varies from four to twelve weeks, depending on the type of request.

→ De missie van het Filmfonds is tweeledig:
• het stimuleren van de filmproductie in Nederland, met nadruk op kwaliteit en diversiteit;
• het bevorderen van een goed klimaat voor de Nederlandse filmcultuur.
Om dit te bereiken geeft het Fonds filmmakerfinanciële ondersteuning bij het ontwikkelen, realiseren en distribueren van films. Het Fonds is betrokken bij de totstandkoming van lange speelfilms, documentaire films, experimentele films, korte films en animatiefilms. Daarnaast heeft het Fonds geld beschikbaar voor bijzondere activiteiten op het gebied van film.

→ Holland Film, affiliated with the Netherlands Film Fund is the marketing and promotion agency for Dutch film abroad.
For further information regarding production financing or other activities visit our websites: www.filmfund.nl and www.hollandfilm.nl



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Chart 1 Key Figures The Netherlands



Population (2005)	16.305.526
Population (2006 -april)	16.337.261
Government/ political organisation	Constitutional Monarchy
Average G.D.P. 2004 (million €)	465.368
Regulatory body for media	Ministry of Education, Culture and Science

Budgets (2005)

Total government subsidy to cinema activities	29.149.550
Subsidies Arts department, excluding Film Fund*	9.922.642
Subsidies Arts department, Film Fund**	13.126.908
Subsidies Media department***	6.100.000
Allocated budget tax incentive (CV)****	20.000.000

* subsidies according to the Culturnota

** subsidies include Eurimages, incidental contributions and Commercial film scheme (Publieksfilm), Ministry of Finance

*** Media department (MLB) including Telefilm, Telescoopfilm, contributions Stiffo and CoBO Extra

**** Budget includes contribution (5 million) to the Commercial film scheme (Publieksfilm) of the Film Fund. So 15 million remains for the tax incentive.

Production (2005)

Feature films

Domestic feature films released*	31
• supported by Film Fund	20
Minor co-productions released and	3
• supported by the Film Fund	2
average cost of a feature film (1000)**	1.916
average subsidy coverage (1000)***	392

* including co-productions

** 21 titles included

*** Film Fund subsidised projects only

Documentaries

Domestic documentaries released	24
• supported by Film Fund	19
minor co-productions	0
average cost of a documentary (1000)*	465
average subsidy coverage (1000)*	109

* Film Fund subsidised projects only

Animation

Film Fund Animation 2005	14
average cost of an animation (1000)*	35
average subsidy coverage (1000)*	25

* Film Fund subsidised projects only

Research and development

Film Fund 2005	24
average cost (1000)*	59
average subsidy (1000)*	27

* Film Fund subsidised projects only

Distribution 2005

Number of distributors	22
Number of films released	328
Number of first releases	324

Exhibition 2005

Number of cinemas	171
Number of screens	625
Number of seats (x1000)	108
Number of admissions per capita	1,3
Average ticket price (€)	6,6
Average film rental percentage of GBO	40,5%
Cinema admissions / national share	20,6 million*, national share 13,2%
GBO / national share (€)	135,2 million*, national share 12,3%

* Source NVB/NVF Yearbook 2006

Television & Video 2005

Number of public nationwide broadcasting channels	3
Number of commercial nationwide broadcasting channels	7

TV, cable, Internet, satellite dish penetration of household

TV(2005)	98,0%
Cable (2006)	94,5%
Satellite dish (2005)	4,5%
VCR players/recorders	82,0%
DVD players/recorders	67,0%
Internet users (mln)	8,6
Broadband homes (mln)	1,1

- In 2004 national governmental subsidies to support cinema activities other than film production have been allocated to 12 institutions:
- Association of Municipal Cinemas (ANF)
 - Cinemien (distributor)
 - Contact Film Cinematheek (distributor)
 - Joris Ivens Foundation
 - Holland Film Promotion
 - Maurits Binger Film Institute
 - Netherlands Filmmuseum
 - Netherlands Photo Archive
 - Netherlands Institute for Animation Film (NIAf)
 - Netherlands Institute for Film Education (NIF)
 - Park Junior (distributor)
 - Skrien
- as well as the following 8 festivals:
- Audiovisual Anthropology Netherlands
 - Cinekid Netherlands
 - Film in Concert
 - FORUM for international co-financing of documentary
 - Holland Animation Filmfestival (HAFF)
 - International Documentary Filmfestival Amsterdam (IDFA)
 - International Filmfestival Rotterdam (IFFR)
 - Netherlands Film Festival (NFF)



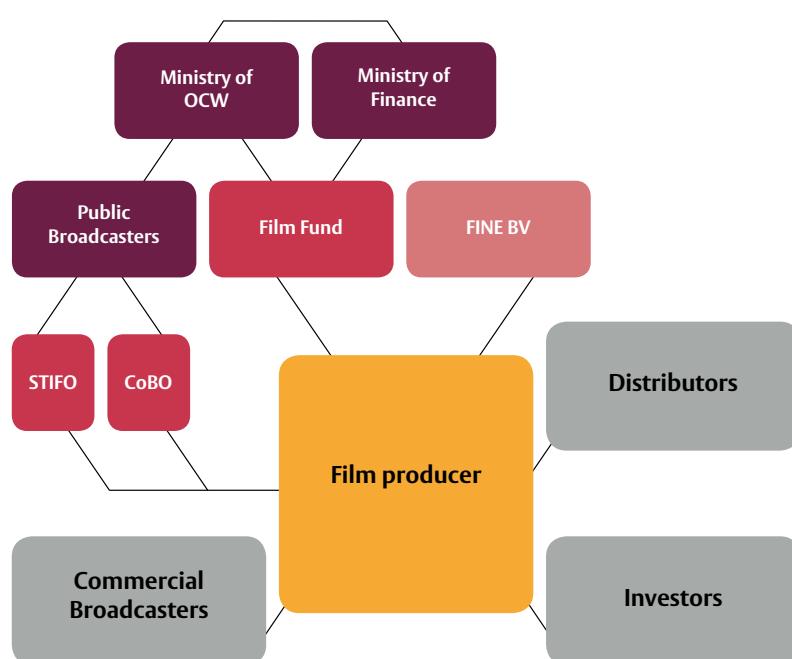
KNETTER / BONKERS

Flowchart financing

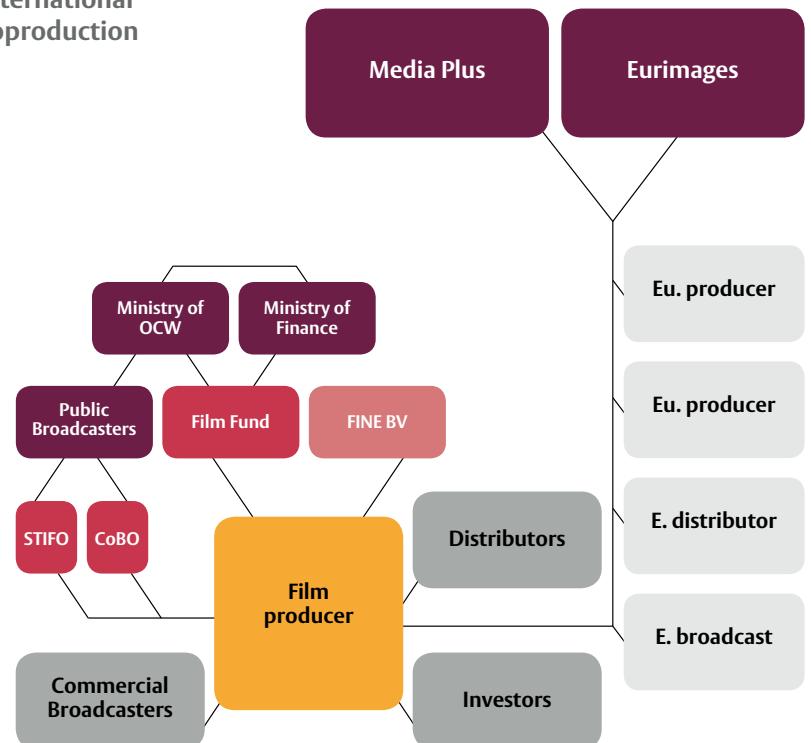
→ Film producers* obtain subsidies for different stages in the production process (see: Chart 2) from the Film Fund (directly financed by the Ministry of Education, Culture and Science), the CoBO fund (financed by the public broadcasters; aimed at tv) and STIFO (StimuleringsFonds, financed by the public broadcasters; cultural objectives tv and radio). Investors can be found via

FINE BV (consulting agency for special tax regulations, founded by the government) and in the investors market. In the EU context, special conditions have to be met in order to obtain European subsidy at Eurimages and the Media Plus programs.

Model for funding Dutch National production



Model for funding International coproduction



* Netherlands Film Fund production assistance is available only to Dutch production companies. For further information please visit www.filmfund.nl

Figure 1a
Domestic market shares in admissions 2001-2005

→ Admission market shares of domestic films in the Netherlands (including coproductions) have been increasing up to 2003 (13.2%) and fell back to 9.2% in 2004. However, in 2005 they recovered and regained its 2003 position of 13.2%. The US market share decreased a little in 2005 (76.1% in 2005 compared to 78.0% in 2004), as well as the market shares of European and other international releases.

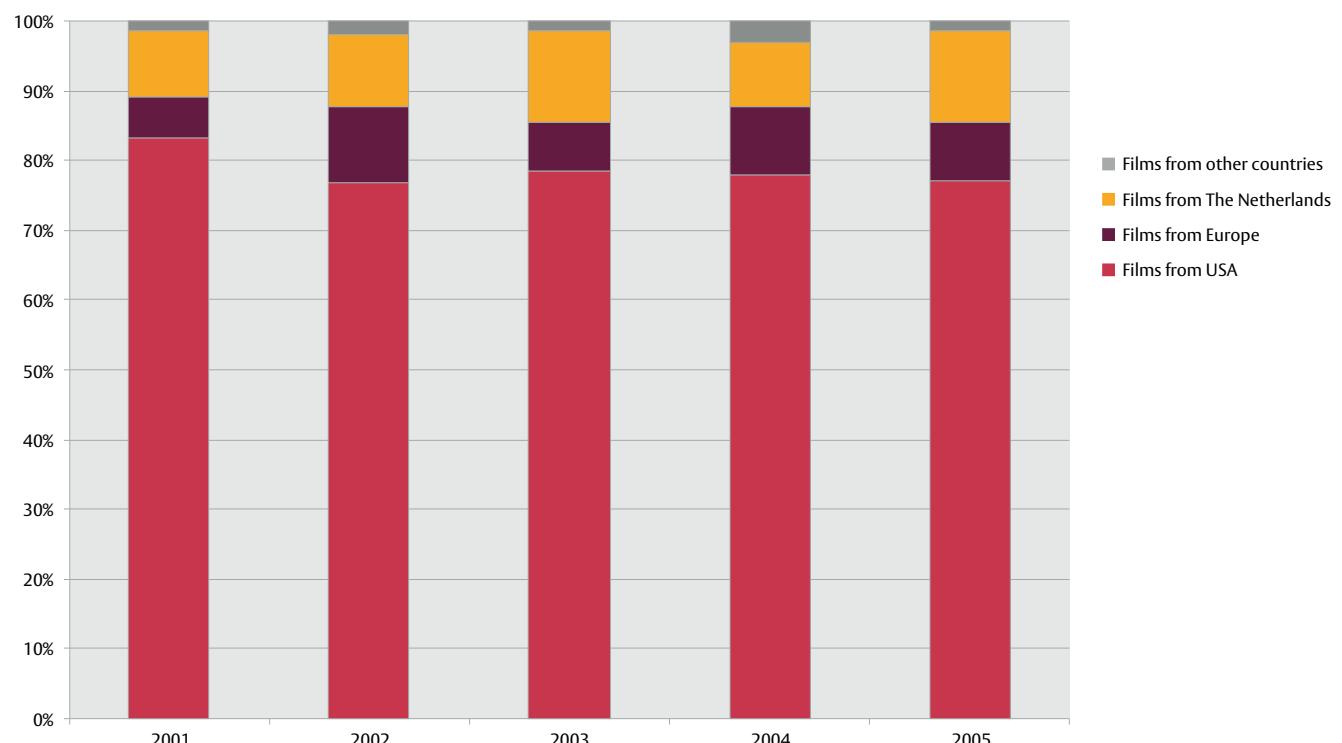


Figure 1b
Market shares in admissions domestic productions

→ Compared to the EU big five (2001-2005), The Netherlands tend to have the lowest admission market shares. In 2004 the domestic market share in Germany dropped from 24% to 17%, the domestic market share in Italy increased with 5% and Great Britain showed an increase of more than 40% to almost one third of the domestic admissions. In France domestic shares have been

the highest, up to 38% in 2004, ending with 37% in 2005.

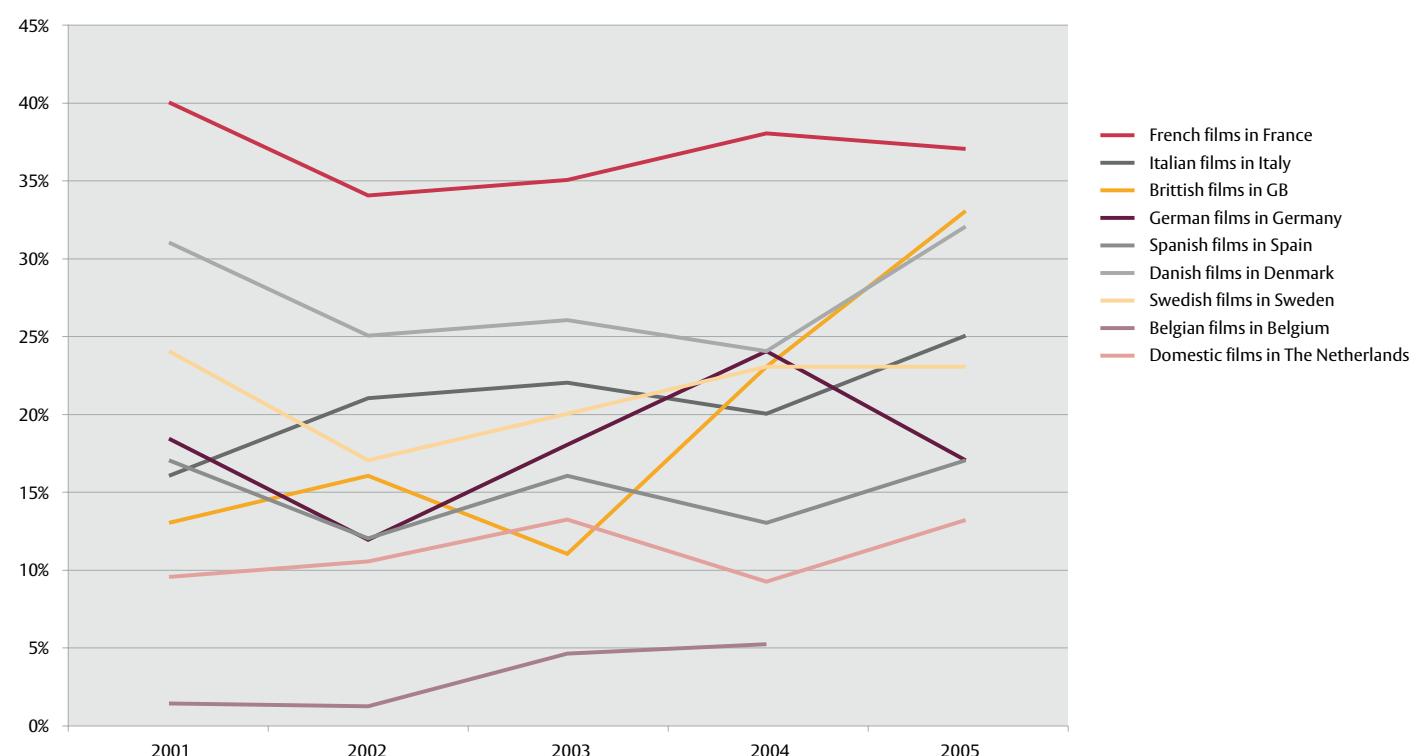


Chart 2

Film Fund budget & activities 2005



DE GRIEZELBUS / THE HORRORBUS

→ The Filmfund offers subsidies for different aspects of film production and for different types of film. In 2005, 452 out of 931 projects were allocated with a total budget of 15,255,963 euro.

Key Figures 2001-2005

	2001	2002	2003	2004	2005
Number of submitted projects	515	623	1.075	831	931
Number of allocated project subsidies	210	274	408	318	452
Allocation (%)	41%	44%	38%	38%	49%
Total allocated budget	10.029.787	15.464.223	22.459.710	15.182.636	15.255.963

Budget 2005

Submissions and allocations per category and subsidy type

Feature Films subsidies

	submitted	allocated	allocation%	allocated budget	allocated budget %
Realisation	30	12	40%	3.787.774	80%
Project development	19	7	37%	68.925	2%
Script development	57	24	42%	299.825	6%
Post-production	6	4	67%	208.688	4%
Other subsidies	5	5	100%	164.556	4%
Promotion / Marketing	12	12	100%	219.493	5%
Total	129	64		4.749.261	100%

Commercial film (Publieksfilm)

	submitted	allocated	allocation%	allocated budget	allocated budget %
Realisation	30	6	20%	4.143.256	100%
Additional grants	1	1	100%	10.226	0%

Total

	submitted	allocated	allocation%	allocated budget	allocated budget %
Total	31	7		4.153.482	100%

Special projects

	submitted	allocated	allocation%	allocated budget	allocated budget %
De Oversteek - Post-production	4	4	100%	100.000	23%
De Oversteek - Development	18	18	100%	135.000	31%
De Oversteek - Realisation	18	9	50%	202.500	46%

Total

	submitted	allocated	allocation%	allocated budget	allocated budget %
Total	40	31		437.500	100%

Short fiction

	submitted	allocated	allocation%	allocated budget	allocated budget %
Realisation (Kort! 87)	91	10	11%	315.260	99%
Post-production	3	1	33%	3.800	1%

Total

	submitted	allocated	allocation%	allocated budget	allocated budget %
Total	94	11		319.060	100%

Documentary

	submitted	allocated	allocation%	allocated budget	allocated budget %
Realisation	34	13	38%	1.563.825	61%
Every Picture tells a Story	22	4	18%	165.261	6%
Script-development	40	19	48%	246.796	10%
Post-production	9	5	56%	137.633	5%
Additional grants	1	1	100%	10.000	0%
Other activities	24	24	100%	189.453	7%
CinemaNet Europe	1	1	100%	250.000	10%
Total	131	67		2.562.968	100%

Animation

	submitted	allocated	allocation%	allocated budget	allocated budget %
Realisation	29	7	24%	536.740	85%
Script-development	29	11	38%	70.548	11%
Post-production	4	2	50%	22.461	4%

Total

	submitted	allocated	allocation%	allocated budget	allocated budget %
Total	62	20		629.749	100%

Research & Development (O&O)

	submitted	allocated	allocation%	allocated budget	allocated budget %
Realisation	106	31	29%	715.033	79%
Script-development	51	17	33%	101.410	11%
Post-production	21	9	43%	78.056	9%
Additional grants	6	4	67%	13.800	2%

Total

	submitted	allocated	allocation%	allocated budget	allocated budget %
Total	184	61		908.299	100%

Submissions and allocations per subsidy type

Subsidy type

	submitted	allocated	allocation%	allocated budget	allocated budget %
Realisation	360	92	26%	11.429.649	75%
Project development	37	25	68%	203.925	1%
Script development	177	71	40%	718.579	5%
Commissioner commercial film (intendant projects)	90	77	86%	701.138	5%
Commissioner artistic films	81	72	89%	574.414	4%
Post-production	47	25	53%	550.638	4%
Additional grants	8	6	75%	34.026	0%
Promotion / Marketing	12	12	100%	219.493	1%
Festivals and investment theatres	69	33	48%	322.100	2%
Distribution youth and arthouse films	21	10	48%	147.722	1%
Other subsidies (excl. CinemaNet Europe)	29	29	100%	354.009	2%
Total	931	452		15.255.693	100%

Next to the Film Fund also other cinematographic bodies are active (working with governmental subsidies) among which: Filmmuseum (archive, cinematheque, distribution, library), Coproduction Fund National Broadcasters (CoBO), Film Investors Netherlands (FINE), Dutch Cultural Broadcasting Fund (STIFO). Also regional governmental initiatives exist, among which the Rotterdam Filmfund.



HET MYSTERIE VAN DE SARDINE /
THE MYSTERY OF THE SARDINE

Chart 3

Netherlands Shorts,
Animation, Experimental films
and Documentaries -
Releases 2005

→ Releases of documentaries, animated titles and shorts in 2005 were almost all supported by Filmfund subsidies. On average the subsidies were one quarter (documentaries) up to 72% of the total production costs (animation). Also subsidies were granted in the category Research and Development for titles to come (app. 650,000 euro).

domestic title	production company	director	production costs € (1000)	filmfund subsidy € (1000)	%	Participation	length (min)	public cinema screening (dd-mm-yy)
Documentary								
STAND VAN DE MAAN / SHAPE OF THE MOON	Scarabee Film	Leonard Retel Helmrich	434	181	42%	NL	92	06/01/05
ASSHAK, TALES FROM THE SAHARA	ArtCam	Ulrike Koch	862	70	8%	CH/D/NL	110	20/01/05
EAT YOUR ENEMY	Scarabee Film	Eline Flipse	375	136	36%	NL	82	17/02/05
ALIAS KURBAN SAÏD	Zeppe Film & TV	Jos de Putter	421	140	33%	NL	80	24/02/05
EEN GELUKKIGE HAND (BLOWUP)	Interakt	Pieter Verhoeff	336	25	8%	NL	90	24/03/05
LOVE ME OR LEAVE ME - MONTYN	Viewpoint Productions	Jan Louter	324	155	48%	NL	71	24/03/05
EL PERRO NEGRO	Lumen Film	Peter Forgács	392	95	24%	NL	84	07/04/05
ONZE KUST	IdtV Dits	Ireneen van Ditschuyzen	662	138	21%	NL	78	28/04/05
MAROKKO SWINGT / MOROCCO SWINGS	Van der Hoop Filmproducties	Barbara den Uyl	300	110	37%	NL	67	12/05/05
BEYOND BELIEF	Scarabee Film	Roger Manley	1,458	45	3%	F/D/NL/US	92	19/05/05
DAL DER ZUCHTEN / VALLEY OF SIGHS	Jura Filmprodukties	Carin Goeijers	221	55	25%	NL	50	26/05/05
LOMAX THE SONGHUNTER	MM Filmprodukties	Rogier Kappers	392	135	35%	NL	93	02/06/05
I AM A VIOLIN - IDA	IdtV Film	Paul Cohen	271	69	26%	NL	54	16/06/05
THEE / TEA	Allegri Film	Frank Scheffer	512	115	23%	NL	96	07/07/05
ZIELEN VAN NAPELS / SOULS OF NAPLES	Memphis Film & Television	Vincent Monnikendam	458	164	36%	NL	94	18/08/05
ECHOES OF WAR (BLOWUP)	Molenwiek Film	Joop van Wijk	240	50	21%	NL	70	08/09/08
MR. RIGHT	Zeppers Film & TV	Dree Andrea van Mechelen	304	110	36%	NL	81	15/09/05
YANG BAN XI, THE 8 MODEL WORKS	Scarabee Film	Yan Ting Yuen	549	122	22%	NL	87	29/09/05
VOORLAND / FORELAND	Ruim Kader Films	Albert Elings	316	133	42%	NL	70	29/09/05
Subtotal			8,827	2,049				
Average			465	109				
Animation								
DICHT/VORM KLASSIEKERS (10 TITLES)	il Luster Producties	various animators	176	148	84%	NL	27 (various titles)	2005
HERMIT	Pedri Animation	Bob Scott	124	70	57%	NL	4	2005
TEDDY (BLOWUP)	il Luster Producties	André Bergs	31	20	65%	NL	6	2005
PALACE FOR THE LOST ONES	Richard Bolhuis & Erik Hendriks	Richard Bolhuis & Erik Hendriks	17	15	88%	NL	7	2005
JONA/TOMBERRY	Rocketta Film	Rosto	146	103	71%	NL	12	2005
Subtotal			493	355				
Average			35	25				
Research & Development (Onderzoek & Ontwikkeling)								
BOY MEETS GIRL STORIES	Cinema 33	Mark de Cloe	173	68	39%	NL	90	14/02/05
NERVOUS	Ansuya Blom	Ansuya Blom	14	14	100%	NL	10	2005
ARIADNE	Barbara Meter	Barbara Meter	57	33	59%	NL	12	2005
NOT SHE / NIET ZIJ	Ine Lamers	Ine Lamers	55	35	63%	NL	40	2005
ZEEWIND / SEAWIND	Bernard Lier	Bernard Lier	11	11	100%	NL	10	2005
BEWOGEN - REFLECTIE / MOTIONING - REFLECTION	Stichting Geelprodukt	Leendert Pot, Anja Hiddinga	109	25	23%	NL	4	2005
VEERE	SNG Film	David Lammers	45	25	55%	NL	10	2005
JE M'APPELLE LIOTTA (BLOWUP)	Peter van Houten	Peter van Houten	39	18	46%	NL	88	2005
GROSSRAUM	Lonnie van Brummelen	Lonnie van Brummelen	24	17	73%	NL	11	2005
M. DE FONTGIBU & DE PLUMPUDDING	IJswater Films	Prosper de Roos	56	50	89%	NL	12	2005
MOST THINGS NEVER HAPPEN	Allegri Film	Dick Tuinder	45	42	94%	NL	11	2005
SPACE, MUSIC FOR THE BLIND	Silent Woods Industries	Dick Tuinder, Aryan Kaganof	13	11	81%	NL	20	2005
PASSANTEN / PASSERS-BY	SNG Film	Jos de Putter	45	25	56%	NL	7	2005
MEMENTO MORI	Stichting Peacefield Film	Saskia Vredeveld	46	30	66%	NL	15	2005
DE WERELD VAN STILSTAND / STILL WORLD	Pieter van Huyse Film & TV	Elbert van Strien	116	68	58%	NL	30	2005
STONEBACK	Stichting Celvast	Edward Luyken	9	9	100%	NL	14	2005
BEAUTIFUL WORLD	Stichting All Media	Mieke Gerritzen	70	22	32%	NL	45	2005
ELEFANTEN BOOTS	Arianne Olthaar, Marjolein van der Meij	Arianne Olthaar, Marjolein van der Meij	8	6	74%	NL	12	2005
BYE PATRICK BYE	Mooibroek Film & Video Produkties	Sabine Mooibroek	21	15	71%	NL	30	2005
DE GODSBERG	Fred Pelon van der Velden	Fred Pelon van der Velden	8	7	86%	NL	17	2005
GROTE KUNST VOOR KLEINE MENSEN	Cut-n-Paste	Nathalie Faber	70	15	22%	NL	29 (various titles)	2005
HÖHENLUFT	Egmond Film & Television	Annick Vroom	291	50	17%	NL	25	2005
SCHOOLPLEIN / SCHOOLYARD	Cobos Films	Marc Schmidt, Judith Vreriks	59	30	51%	NL	25	2005
COSMETIC EMERGENCY	Martha Colburn Enterprises	Martha Colburn	34	21	63%	NL	8	2005
Subtotal			1,417	648				
Average			59	27				
Non-Filmfund documentaries								
DICK BOS WEER IN ACTIE	Cine/Vista	Jan Bosdriesz	169	0		NL	50	27/01/05
DEACON OF DEATH	DRS Film	Jan van den Berg	182	0		NL	65	10/03/05
EMOTIONAL NOMADS	Markus/Arti Film	Jindra Markus	n.a.	0		NL	90	07/04/05
CINEMA INVISIBLE: BABEL, JE MOET ALLES WETEN	DNU Film	Rolf Orthel	165	0		NL	55	20/10/05
CINEMA INVISIBLE: BROSSA	SNG Film	Digna Sinke	n.a.	0		NL	70	20/10/05
Total			11,252	3,052				

Chart 4

Feature films Netherlands releases 2005

→ In total 31 new features were released in 2005. 20 titles were supported by Filmfund subsidy, of which 2 were domestic minority co-productions. Average production costs of the 25 new titles (with known production costs) were about 1.916.000 euro and the average contribution of the Filmfund was 392.000 euro. All features mentioned reached an average audience of 54.000 in 2005.

<i>domestic title</i>	<i>Production company</i>	<i>director</i>	<i>Screenplay</i>
New theatrical releases 2005 in release date order			
LEPEL	Lemming Film	Willem van de Sande Bakhuyzen	Mieke de Jong
VET HARD! / TOO FAT TOO FURIOUS	Fu Works Production / Motel Films	Tim Oliehoek	Wijo Koek, Jean-Claude van Rijckeghem, Jan Verheyen
BLUEBIRD (DIGITAL RELEASE)	Egmond Film & Television	Mijke de Jong	Helena van der Meulen
FLIRT	Corrino Media Productions	Jaap van Eyck	Jaap van Eyck, Eddy Terstall
PARADISE GIRLS	Motel Films	Fow Pyng Hu	Fow Pyng Hu
ALLERZIELEN / ALL SOULS	Lemming Film	various directors	various writers
HET MYSTERIE VAN DE SARDINE	De Productie	Erik van Zuylen	Erik van Zuylen
ZWARTE ZWANEN / BLACK SWANS	M&B Film	Colette Bothof	Arend Steenbergen
ELLEKTRA	IJswater Films	Rudolf Mestdagh	Rudolf Mestdagh, Daniel Lamberts
GUERNSEY	Circe Films	Nanouk Leopold	Nanouk Leopold
MANDERLAY	Isabella Films International	Lars von Trier	Lars von Trier
HET SCHNITZELPARADIJS (BLOWUP)	Lemming Film	Martin Koolhoven	Marco van Geffen
LEEF! / LIVE!	IdtV Film	Willem van de Sande Bakhuyzen	Maria Goos
JOHAN	Egmond Film & Television	Nicole van Kilsdonk	Mieke de Jong
HET PAARD VAN SINTERKLAAS / WINKY'S HORSE	Bos Bros Film & TV	Mischa Kamp	Tamara Bos
KNETTER / BONKERS	Lemming Film	Martin Koolhoven	Mieke de Jong
PARADISE NOW	Augustus Film	Hany Abu-Assad	Hany Abu-Assad, Bero Beyer, Adriana Shibli
CINEMA INVISIBLE: HET BOEK	DNU Film	Kees Hin	Kees Hin, K. Schippers
DIEP / DEEP	IJswater Films	Simone van Dusseldorp	Tamara Bos
DE GRIEZELBUS / THE HORROR BUS	Bos Bros Film & TV	Pieter Kuijpers	Burny Bos, Pieter Kuijpers
Total			

Non-Filmfund releases

OFF SCREEN	Rinkel Film	Pieter Kuijpers	Hugo Heinen
THEO VAN GOGH'S 06/05	Column Produkties / Tiscali	Theo van Gogh	Tomas Ross
CONFITUUR	Staccato Film	Lieven Debrauwer	Lieven Debrauwer, Jaak Boon
KAMELEON 2	Bridge Entertainment	Steven de Jong	Steven de Jong, Hotze de Roos, Jean Ummels
ZOOP IN AFRIKA	NL Film	Johan Nijenhuis	Wijo Koek, Anya Koek, Johan Nijenhuis
JOYRIDE	Roxy Movies	Frank Herrebout	Frank Herrebout, Leo van Maaren
CASTINGX	Eager Film	Ad Bol	Ad Bol, Hugo Metsers, Johnny Melville
MASTERCLASS	Column Produkties	Hans Teeuwen	Hans Teeuwen
CINEMA INVISIBLE: BABEL, JE MOET ALLES WETEN	DNU Film	Rolf Orthel	Rolf Orthel
LULU	Moskito Film	Maartje Seyferth, Victor Nieuwenhuijs	Maartje Seyferth, Victor Nieuwenhuijs
VALSE WALS / FALSE WALSE	Orkater	Mark de Cloe	Mark de Cloe, Titus Tiel Groenestege, Ria Marks
Total			
Average			

Chart 5

Financing of Dutch feature films 2005



THEE / TEA

international minority Dutch coproduction
1MF-1 More Film/AFD-A-Film Distributie/ART- Arti Film/
BAD-Bright Angel Distribution/BVI-Buena Vista/CFC-
Contact Film Cinematheek/CM-Cinemien/CI-Columbia
Tristar/FM-Filmmuseum Distributie/FOX-20th Century
Fox/IF-Independent Films/ISP-Inspire Pictures/ML-Moonlight
Films/MTF-Multitone Films/PAR-Paradiso Entertainment/
PJ-Park Junior/SPR-Sony Pictures Releasing/RCV-RCV
Entertainment/TLP-Three Lines Pictures/TWF-Twin Film/
UIP-United International Pictures/WB-Warner Bros

→ The 31 2005 feature releases had at least 47 million euro known production costs, of which about 7,8 million was contributed by the Filmfund, 6,1 million was obtained from the market due to special tax regulations (CV) and also contributions were made by FINE BV, CoBO, STIFO, RFF and domestic distributors. In total film financing bodies and special tax regulations contributed

around 49% to the total production costs of the 25 released features mentioned.

New theatrical releases 2005 in release date order

LEPEL	Lemming Film		
VET HARD! / TOO FAT TOO FURIOUS	Fu Works Production/Motel Films	CV	
BLUEBIRD (BLOWUP)	Egmond Film & Television		
FLIRT	Corrino Media Productions		
PARADISE GIRLS	Motel Films		
ALLERZIELEN / ALL SOULS	Lemming Film		
HET MYSTERIE VAN DE SARDINE	De Productie		
ZWARTE ZWANEN / BLACK SWANS	M&B Film		
ELLEKTRA	IJswater Films		
GUERNSEY	Circe Films		
MANDERLAY	Isabella Films International		
HET SCHNITZELPARADIJS (BLOWUP)	Lemming Film		
LEEF! / LIVE!	IdtV Film	CV	
JOHAN	Egmond Film & Television	CV	
HET PAARD VAN SINTERKLAAS / WINKY'S HORSE	Bos Bros Film & TV		
KNETTER / BONKERS	Lemming Film		
PARADISE NOW	Augustus Film		
CINEMA INVISIBLE: HET BOEK	DNU Film		
DIEP / DEEP	IJswater Films		
DE GRIEZELBUS / THE HORROR BUS	Bos Bros Film & TV		

Non-Filmfund releases

OFF SCREEN	Rinkel Film		
THEO VAN GOGH'S 06/05	Column Produkties/Tiscali		
CONFITUUR	Staccato Film		
KAMELEON 2	Bridge Entertainment		
ZOOP IN AFRIKA	NL Film		
JOYRIDE	Roxy Movies	CV	
CASTINGX	Eager Film		
MASTERCLASS	Column Produkties		
CINEMA INVISIBLE: BABEL, JE MOET ALLES WETEN	DNU Film		
LULU	Moskito Film		
VALSE WALS / FALSE WALSE	Orkater		

Total

Average

production costs €(1000s)	film fund subsidy €(1000s)	%	release date	number of prints	#admissions (1000s)
2.447	470	19%	02/02/05	110	208
3.741	900	24%	03/02/05	84	199
812	15	2%	14/02/05	3	2
868	258	30%	17/02/05	44	27
1.282	477	37%	03/03/05	7	3
298	100	34%	07/04/05	22	n.a.
1.266	476	38%	07/04/05	8	2
1.055	256	24%	14/07/05	9	1
1.956	182	9%	27/07/05	1	n.a.
1.063	355	33%	25/08/05	8	26
11.673	181	2%	01/09/05	13	13
982	50	5%	08/09/05	69	342
2.525	900	36%	29/09/05	29	89
2.965	597	20%	06/10/05	46	30
1.545	465	30%	12/10/05	89	332
1.115	450	40%	15/10/05	23	36
2.078	310	15%	20/10/05	9	21
417	141	34%	20/10/05	2	0
942	346	37%	10/11/05	5	3
2.717	916	34%	07/12/05	114	81
41.747	7.845			695	

New releases 2005

Number of films	total	films from USA*	films from other countries
Number of admissions (1000s)**	324	147	177
GBO € (1000s)	20.600	15.689	2.844

New releases

2001	248	135	113
2002	252	133	119
2003	269	127	142
2004	276	138	138
2005	324	147	177

** number of films are new releases; admissions and GBO figures are defined by all films screened

* films from USA include co-productions with EU- and other countries

1.020	0	03/02/05	13	3
n.a.	0	10/02/05	7	12
3.016	0	12/05/05	14	4
n.a.	0	29/06/05	114	414
1.600	0	14/07/05	99	381
n.a.	0	08/09/05	21	2
n.a.	0	06/10/05	5	0
n.a.	0	13/10/05	11	4
165	0	20/10/05	2	0
n.a.	0	n.a.	1	n.a.
351	0	22/12/05	16	1
47.899	7.845		998	1.522
1.916	392		32	54
(25 titles)	(20 titles)		(31 titles)	(28 titles)

production costs €(1000s)	film fund subsidy €(1000s)	%	production costs €(1000s) co-productions NL	CV capital from market (incl. FNE/BV)	Fine BV €(1000s)	CoBO €(1000s) Telescoop/Telenfilms	CoBO extra €(1000s)	Stifo €(1000s)	RFF €(1000s)	NL Broadcasters €(1000s)	NL Broadcasters (name)	domestic distributor	MG Distributeurs € CV films (1000s)
2.447	470	19%	2.447		190	91	182	102	68	NPS	WB		
3.741	900	24%	3.741	700		181	227		68	110	BNN	AFD	
812	15	2%	900			687				113	NCRV	1MF	
868	258	30%	878								TLP		
1.282	477	37%	1.282			91	182			68	NPS	1MF	
298	100	34%	100			50		50		60	NPS	Cinema Delicatessen	
1.266	476	38%	1.266			50	172	155	136	100	VPRO	CM	
1.055	256	24%	1.055		105	45	211			73	VARA	AFD	
1.956	182	9%									FM		
1.063	355	33%	1.063			134	136	177		107	VPRO	1MF	
11.673	181	2%				180				34	NPS	AFD	
982	50	5%	797			687				113	NPS	IF	
2.525	900	35%	2.525	1.806	382	75	197	112		100	NPS	AFD	100
2.965	597	20%	2.965	2.631	270	1.305				113	VARA	BVI	140
1.545	465	30%	1.545			227	182	500		147	AVRO	WB	
1.115	450	40%	1.115			164	136	105		66	VPRO	AFD	
2.078	310	15%	2.032			50	91	101			1MF		
417	141	34%	141							27	VPRO	FM	
942	346	37%	942			134	136	170		125	VPRO	1MF	
2.717	916	34%	2.717			227	182			100	AVRO	WB	

1.020	0												IF
n.a.	0												ISP
3.016	0												ISP
n.a.	0												IF
1.600	0												IF
n.a.	0												ML
n.a.	0												ML
n.a.	0												ML
165	0												FM
n.a.	0												
351	0												1MF
47.899	7.845		27.511	5.137	947	4.378	2.034	1.472	204	1.524			240
1.916	392		1.528	1.712	237	258	170	164	102	90			120
(25 titles)	(20 titles)		(18 titles)	(3 titles)	(4 titles)	(17 titles)	(12 titles)	(9 titles)	(2 titles)	(17 titles)			(2 titles)

Chart 6
Top 20 Admissions
The Netherlands 2005
(January-December) - All releases

→ The Top 20 titles of 2005 grossed over 48% of the total GBO that year. Important domestic title was 'De Kameleon 2' (9). Top 20 share of total indicates whether it was a relevant successful year at the box office, which is depending on the big hits to lift the total. 2005 was slightly better than 2004, but mainly the shares were consolidated.

title	country	distributor	release week/year	number of admissions 2005 (x1000)	cumulative (until march 2006)	share of total admissions 2005 %	GBO 2005 € (x1000)	cumulative (until march 2006)	share of total GBO 2005 %	prints release week	total prints released
1 HARRY POTTER AND THE GOBLET OF FIRE	US	WB	wk 47 2005	1.016	1.352	5,5%	7.567	10.999	6,2%	252	262
2 MADAGASCAR (NL+OV)*	US	UIP	wk 24 2005	997	998	5,4%	5.168	5.169	4,2%	221	222
3 WAR OF THE WORLDS	US	UIP	wk 26 2005	685		3,7%	4.294		3,5%	113	115
4 CHARLIE AND THE CHOCOLATE FACTORY (NL+OV)	US	WB	wk 29 2005	668	670	3,6%	4.270	4.275	3,5%	122	136
5 STAR WARS EP.3: REVENGE OF THE SITH	US	FOX	wk 20 2005	562		3,0%	3.910		3,2%	115	115
6 MR. & MRS. SMITH	US	FOX	wk 30 2005	531		2,9%	3.726		3,1%	99	100
7 HITCH	US	CT	wk 10 2005	447		2,4%	3.151		2,6%	93	94
8 SPONGEBOB SQUAREPANTS MOVIE (NL+OV)	US	UIP	wk 05 2005	415		2,2%	2.507		2,1%	143	145
9 KAMELEON 2, DE	NL	IF	wk 26 2005	414		2,2%	2.298		1,9%	112	114
10 MEET THE FOCKERS	US	UIP	wk 06 2005	397		2,1%	2.834		2,3%	94	94
11 ZOOP IN AFRIKA	NL	IF	wk 28 2005	381		2,1%	2.253		1,9%	98	99
12 SCHNITZELPARADIJS, HET	NL	IF	wk 36 2005	342		1,8%	2.416		2,0%	50	69
13 KINGDOM OF HEAVEN	US	FOX	wk 18 2005	332		1,8%	2.349		1,9%	104	104
14 PAARD VAN SINTERKLAAS, HET	NL	WB	wk 41 2005	332	333	1,8%	1.959	1.967	1,6%	55	89
15 NATIONAL TREASURE	US	BVI	wk 02 2005	288		1,6%	2.059		1,7%	96	96
16 PACIFIER, THE	US	BVI	wk 17 2005	274		1,5%	1.803		1,5%	67	68
17 KING KONG	US	UIP	wk 50 2005	267	518	1,4%	2.086	4.070	1,7%	134	138
18 FLIGHTPLAN	US	BVI	wk 45 2005	265	284	1,4%	1.871	2.010	1,5%	86	87
19 CHICKEN LITTLE (NL+OV)	US	BVI	wk 46 2005	238		1,3%	1.188		1,0%	114	114
20 ROBOTS (NL+OV)	US	FOX	wk 12 2005	236		1,3%	1.390		1,1%	171	171
Total Top 20				9.087		44,1%	59.099		43,7%	2.339	2.432
Total of all admissions 2005 / GBO revenue 2005				20.600			135.200				

*NL = Dutch version, OV = original version

Chart 7
Top 20 Admissions
The Netherlands 2005
(January-December) - Netherlands releases

→ The Dutch Top 20 titles of 2005 had a market share of 12,1%, with about 2.2 million admissions. 'De Kameleon 2' (1) generated 414.000 tickets sold, followed by 'Zoop in Afrika' (381.000) and 'Het Schnitzelparadijs' (342.000). Dutch titles not included in the domestic Top 20 totalled up to 13.000 visitors, being only 0,07% of all tickets sold by Netherlands productions.

title	country	distributor	release week/year	number of admissions 2005 (x1000)	cumulative (until march 2006)	share of total admissions 2005 %	GBO 2005 € (x1000)	cumulative (until march 2006)	share of total GBO 2005 %	prints release week	prints increased number
Netherlands releases											
1 KAMELEON 2, DE	NL	IF	wk 26 2005	414		2,2%	2.298		1,9%	112	114
2 ZOOP IN AFRIKA	NL	IF	wk 28 2005	381		2,1%	2.253		1,9%	98	99
3 SCHNITZELPARADIJS, HET	NL	IF	wk 36 2005	342		1,8%	2.416		2,0%	50	69
4 PAARD VAN SINTERKLAAS, HET / WINKY'S HORSE	NL/B	WB	wk 41 2005	332	333	1,8%	1.967		1,6%	55	89
5 LEPEL	NL/GB/D	WB	wk 05 2005	208		1,1%	1.208		1,0%	109	110
6 VET HARD / TOO FAT TOO FURIOUS	NL/B/GB	AFD	wk 05 2005	199		1,1%	1.400		1,2%	79	82
7 LEEF! / LIVE!	NL	AFD	wk 39 2005	89	100	0,5%	594	657	0,5%	31	31
8 GRIEZELBUS, DE / THE HORROR BUS	NL	WB	wk 49 2005	81	233	0,4%	483	1.331	0,4%	114	114
9 KNETTER / BONKERS	NL/B	AFD	wk 41 2005	36	47	0,2%	210	264	0,2%	23	23
10 JOHAN	NL	BVI	wk 40 2005	30		0,2%	196		0,2%	46	46
11 FLIRT	NL	TLP	wk 07 2005	27		0,1%	186		0,2%	44	45
12 GUERNSEY	NL/B	1MF	wk 34 2005	26	30	0,1%	174	191	0,1%	7	8
13 PARADISE NOW	NL/F/D/IS	1MF	wk 42 2005	21	46	0,1%	136	286	0,1%	9	9
14 THEO VAN GOGH'S 0605	NL	ISP	wk 06 2005	12		0,1%	78		0,1%	23	23
15 STAND VAN DE MAAN / SHAPE OF THE MOON	NL	1MF	wk 01 2005	10		0,1%	54		0,0%	9	9
16 ZIELEN VAN NAPELS / SOULS OF NAPLES	NL	1MF	wk 33 2005	10	10	0,1%	58	61	0,1%	17	17
17 EEN GELUKKIGE HAND	NL	1MF	wk 12 2005	5		0,0%	31		0,0%	15	15
18 MASTERCLASS	NL	ML	wk 41 2005	4		0,0%	24		0,0%	11	11
19 PARADISE GIRLS	D/NL	1MF	wk 09 2005	3		0,0%	17		0,0%	7	7
20 OFF SCREEN	NL/B	IF	wk 05 2005	3		0,0%	19		0,0%	13	13
Overige Nederlandse producties				13			80				
Total				2.246		10,9%	13.882		10,3%	872	934
Total of all admissions 2005 / GBO revenue 2005				20.600			135.200				



ZWARTE AWANEN / BLACK SWANS

Chart 8

**Top 20 Admissions
The Netherlands 2001-2005
- All releases**

→ The Top 20 titles 2001-2005 show two Dutch productions, 'Minoes' (16) and 'Pietje Bell' (18). Of all releases in the last 5 years this Top 20 takes about 21% market share. Note that 'Harry Potter and the goblet of fire' (6) was released only in week 47 2005, and Madagascar (10) in week 24 2005.

title	country	distributor	release week/year	number of admissions (2001-2005) (1000s)	share of total admissions %	GBO 2001-2005 € (1000s)	share of total GBO %
1 HARRY POTTER AND THE SORCERER'S STONE	US/GB	WB	wk 47 2001	2.180	1,9%	15.358	2,0%
2 LORD OF THE RINGS: THE RETURN OF THE KING	US/NZ/D	AFD	wk 51 2003	2.077	1,8%	16.406	2,2%
3 LORD OF THE RINGS: FELLOWSHIP OF THE RING	US/NZ	AFD	wk 51 2001	1.891	1,6%	14.359	1,9%
4 HARRY POTTER AND THE CHAMBER OF SECRETS	US/GB/D	WB	wk 47 2002	1.883	1,6%	13.613	1,8%
5 LORD OF THE RINGS: THE TWO TOWERS	US/NZ/D	AFD	wk 50 2002	1.746	1,5%	13.572	1,8%
6 HARRY POTTER AND THE GOBLET OF FIRE	US/GB	WB	wk 47 2005	1.352	1,2%	10.999	1,5%
7 FINDING NEMO	US	BVI	wk 48 2003	1.347	1,2%	8.761	1,2%
8 HARRY POTTER AND THE PRISONER OF AZKABAN	US/GB	WB	wk 23 2004	1.230	1,1%	8.302	1,1%
9 BRIDGET JONES'S DIARY	GB/F	UIP	wk 23 2001	1.072	0,9%	6.093	0,8%
10 MADAGASCAR (NL+OV)*	US	UIP	wk 24 2005	998	0,9%	5.169	0,7%
11 THE MATRIX RELOADED	US	WB	wk 20 2003	996	0,9%	6.595	0,9%
12 THE PIRATES OF THE CARIBBEAN	US	BVI	wk 33 2003	992	0,9%	6.567	0,9%
13 DIE ANOTHER DAY	GB/US	FOX	wk 02 2003	979	0,8%	6.917	0,9%
14 SHREK 2	US	UIP	wk 27 2004	977	0,8%	6.017	0,8%
15 BRUCE ALMIGHTY	US	BVI	wk 26 2003	906	0,8%	5.564	0,7%
16 MINOES	NL	WB	wk 49 2001	837	0,7%	4.960	0,7%
17 PEARL HARBOR	US	BVI	wk 26 2001	828	0,7%	5.909	0,8%
18 PIETJE BELL	NL/D	BVI	wk 46 2002	821	0,7%	4.846	0,6%
19 OCEAN'S ELEVEN	US/AU	WB	wk 02 2002	807	0,7%	5.526	0,7%
20 TROY	US/GB/MT	WB	wk 20 2004	705	0,6%	5.354	0,7%
Total Top 20				24.624	21,1%	170.888	22,5%
Total of all releases 2001-2005				116.601		758.481	

*NL = Dutch version, OV = original version

Chart 9

**Top 20 Admissions
The Netherlands 2001-2005
- Netherlands releases**

→ The Dutch Top 20 titles 2001-2005 took about 7.5% of the total films released in these years. The share of all Netherlands releases in that period totalled up to 11.1%, 2% less than the 2005 result of domestic market share of 13.2%.

Chart 10

**Top 20 Admissions all times
Netherlands releases**

→ The title that most recently entered the all time Dutch Top 20 was 'Kruimeltje' (14), released in 1999 generating 1.136 million tickets sold. In 2005, three titles entered the Top 20 titles 1996-2005 on ranks 13, 14 and 15. 'De Kameleon 2' generated 414.000 tickets sold, followed by 'Zoop in Afrika' (381.000) and 'Het Schnitzelparadijs' (342.000).

title	distributor	release week/year	number of admissions 2001-2005 (1000s)	share of total admissions %	GBO 2001-2005 € (1000s)	share of total GBO %
1 MINOES	WB	wk 49 2001	837	6,5%	4.960	6,2%
2 PIETJE BELL	BVI	wk 46 2002	821	6,3%	4.846	6,0%
3 DE SCHIPPERS VAN DE KAMELEON	IF	wk 26 2003	744	5,7%	4.130	5,1%
4 COSTA!	AFD	wk 09 2001	673	5,2%	4.236	5,3%
5 DE TWEELING	RCV	wk 50 2002	624	4,8%	4.107	5,1%
6 THE DISCOVERY OF HEAVEN	RCV	wk 43 2001	544	4,2%	3.612	4,5%
7 JA ZUSTER, NEE ZUSTER	WB	wk 40 2002	459	3,5%	2.813	3,5%
8 VOLLE MAAN	IF	wk 41 2002	455	3,5%	3.010	3,8%
9 KAMELEON 2, DE	IF	wk 26 2005	414	3,2%	2.298	2,9%
10 ZOOP IN AFRIKA	IF	wk 28 2005	381	2,9%	2.254	2,8%
11 SCHNITZELPARADIJS, HET	IF	wk 36 2005	342	2,6%	2.416	3,0%
12 PAARD VAN SINTERKLAAS, HET	WB	wk 41 2005	332	2,6%	1.959	2,4%
13 SHOUF SHOUF HABIBI!	IF	wk 05 2004	317	2,4%	2.303	2,9%
14 PIETJE BELL 2	BVI	wk 51 2003	315	2,4%	1.958	2,4%
15 NYNKE	UIP	wk 36 2001	302	2,3%	1.886	2,3%
16 PHILEINE ZEGT SORRY	AFD	wk 41 2003	294	2,3%	1.998	2,5%
17 LIEVER VERLIEFD	IF	wk 11 2003	245	1,9%	1.658	2,1%
18 PLUK VAN DE PETTEFLET	WB	wk 47 2004	243	1,9%	1.462	1,8%
19 LEPEL	WB	wk 05 2005	208	1,6%	1.208	1,5%
20 VET HARD	AFD	wk 05 2005	199	1,5%	1.400	1,7%
Total Top 20			8.747	67,6%	54.512	67,9%
Total of all Netherlands releases 2001-2005			12.943		80.251	

Total Top 20 8.747 7,5% 54.512 7,2%

Total of all releases 2001-2005 116.601 758.481

Total of all Netherlands releases 2001-2005 12.943 11,1% 80.251 10,6%

Total of all releases 2001-2005 116.601 758.481

Admissions and GBO until 31st of December 2005

title	release	distributor	admissions (1000s)	GBO (1.000 €)
1 TURKS FRUIT	22/02/73		3.338	
2 FANFARE	24/10/58		2.636	
3 CISKE DE RAT (1955)	07/10/55		2.433	
4 WAT ZIEN IK	04/09/71		2.359	
5 BLUE MOVIE	30/09/71		2.335	
6 FLODDER	18/12/86		2.314	
7 KEETJE TIPPEL	06/03/75		1.829	
8 ALLEMAN	20/12/63		1.665	
9 CISKE DE RAT (1984)	29/03/84		1.593	
10 SOLDAAUT VAN ORANJE	22/09/77		1.547	
11 FLODDER IN AMERIKA	03/07/92		1.494	
12 DE OVERVAL	21/12/62		1.474	
13 KONINKRIJK VOOR EEN HUIS	11/03/49		1.292	
14 KRUIMELTJE	09/12/99		1.136	
15 STERREN STRALEN OVERAL	30/01/53		1.130	
16 SPETTERS	28/02/80		1.124	
17 HELP DE DOKTER VERZUIT	28/02/74		1.088	
18 SCHATJES	09/02/84		1.048	
19 IK BEN JOEP MELOEN	17/12/81		1.043	
20 AMSTERDAMMED	11/02/88		971	

Top 20 Admissions The Netherlands 1996-2005

1 KRUIMELTJE	09/12/99	BVI	1.136	6.085
2 ABELTJE	10/12/98	WB	901	4.721
3 MINOES	06/12/01	WB	837	4.961
4 PIETJE BELL	17/11/02	BVI	821	4.846
5 DE SCHIPPERS VAN DE KAMELEON	25/06/03	IF	744	4.131
6 COSTA!	01/03/01	AFD	673	4.236
7 DE TWEELING	12/12/02	RCV	631	4.149
8 PIETJE BELL 2	18/12/03	BVI	594	3.630
9 THE DISCOVERY OF HEAVEN	18/10/01	RCV	544	3.612
10 PLUK VAN DE PETTEFLET	18/11/04	WB	483	2.873
11 JA ZUSTER NEE ZUSTER	03/10/02	WB	459	2.815
12 VOLLE MAAN	10/10/02	IF	455	3.010
13 DE KAMELEON 2*	15/09/68	IF	414	2.298
14 ZOOP IN AFRIKA*	15/09/68	IF	381	2.253
15 HET SCHNITZELPARADIJS*	09/08/05	IF	342	2.416
16 HET PAARD VAN SINTERKLAAS*	15/09/68	WB	333	1.967
17 SHOUF SHOUF HABIBI!	29/01/04	IF	317	2.303
18 NYNKE	06/09/01	UIP	302	1.886
19 ALL STARS	02/05/97	PFE	299	1.512
20 PHILEINE ZEGT SORRY	09/10/03	AFD	292	1.984

*New titles, results until March 2006

1MF-1 More Film/AFD-A-Film Distributie/ART-Arti Film/BAD-Bright Angel Distribution/BVI-Buena Vista/CFC-Contact Film Cinematheek/CM-Cinemien/CT-Columbia Tristar/FM-Filmmuseum Distributie/FOX-20th Century Fox/IF-Independent Films/ISPI-Inspire Pictures/ML-Moonlight Films/MTF-Multitone Films/PAR-Paradiso Entertainment/PJ-Park Junior/SPR-Sony Pictures Releasing/RCV-RCV Entertainment/TLP-Three Lines Pictures/TWF-Twin Film/UPI-United International Pictures/WB-Warner Bros.



Chart 11
Distributor Market Share
2001-2005

→ Distributor market shares for 2001-2005 show a slight decline of market shares of the majors and an increase of the independent distributors, during the better years. With a drop in admissions in 2004 the majors re-won an admission market share of 70% in 2005, whereas the independents suffered a further decline to 29.7%.

	admissions											
	2001 (1000s)	%	2002 (1000s)	%	2003 (1000s)	%	2004 (1000s)	%	2005 (1000s)	%	title most admissions in 2005	
Buena Vista Int.	3.035	12,7%	3.170	13,1%	5.035	20,2%	3.237	14,1%	2.528	12,3%	NATIONAL TREASURE	
UIP	6.564	27,4%	3.668	15,2%	4.955	19,9%	4.972	21,6%	4.628	22,4%	MADAGASCAR	
Warner Bros	4.053	16,9%	4.987	20,7%	3.014	12,1%	4.528	19,6%	3.990	19,3%	HARRY POTTER 4	
Columbia Tristar/Sony	1.133	4,7%	2.740	11,4%	1.994	8,0%	1.628	7,1%	984	4,8%	HITCH	
Fox	1.546	6,5%	2.299	9,5%	1.926	7,7%	1.520	6,6%	2.380	11,5%	STAR WARS: EPISODE 3	
Subtotal	16.331	68,2%	16.864	69,9%	16.924	67,8%	15.885	68,9%	14.510	70,3%		

NB: Sony Pictures Releasing is owner of Columbia Tristar

Independents

	2001 (1000s)	%	2002 (1000s)	%	2003 (1000s)	%	2004 (1000s)	%	2005 (1000s)	%	
A-Film Distribution	1.498	6,3%	2.797	11,6%	2.827	11,3%	2.203	9,6%	1.494	7,2%	VET HARD
RCV Entertainment	3.109	13,0%	1.558	6,5%	2.391	9,6%	820	3,6%	811	3,9%	SIN CITY
Independent Films	984	4,1%	1.194	5,0%	1.561	6,3%	1.199	5,2%	2.624	12,7%	HET SCHNITZELPARADIJS
Paradiso Entertainment	603	2,5%	689	2,9%	441	1,8%	464	2,0%	204	1,0%	MONSTER IN LAW
Cinemien	385	1,6%	273	1,1%	358	1,4%	208	0,9%	250	1,2%	LE CONSEQUENZE DELL'AMORE
Filmmuseum Distribution	163	0,7%	177	0,7%	171	0,7%	174	0,8%	75	0,4%	L'ASCENSEUR POUR L'ECHAFAUD
Moonlight Films	227	0,9%			73	0,3%	198	0,9%	215	1,0%	LORD OF WAR
Bright Angel Distribution							96	0,4%			
Arti Film							74	0,3%			
1 More Film							63	0,3%	286	1,4%	GUERNSEY
Air Media/Multitone							56	0,2%			
Novodor							10	0,0%			
Shooting Star Film Company					8	0,0%			0	0,0%	BLIND DATE
Three Lines Pictures	10	0,0%	132	0,5%	39	0,2%	11	0,1%	27	0,1%	FLIRT
Upstream	245	1,0%	48	0,2%	3	0,0%					
C-Film distr.	94	0,4%	46	0,2%	2	0,0%	63	0,3%			
Maxximum							13	0,1%			
Indies	297	1,2%	57	0,2%	57	0,2%					
Inspire Pictures									120	0,6%	LES TEMPS QUI CHANGENT
Multitone Films									14	0,1%	ORGANIZE ISLER
Other*	3	0,0%	285	1,2%	105	0,4%	1.508	6,5%			
Subtotal	7.618	31,8%	7.256	30,1%	8.036	32,2%	7.160	31,1%	6.121	29,7%	
Total	23.949		24.120		24.960		23.045		20.632		

	2001 (1000s)	%	2002 (1000s)	%	2003 (1000s)	%	2004 (1000s)	%	2005 (1000s)	%	
UIP	40.834	31,9%	23.781	15,2%	32.799	20,1%	33.226	21,6%	29.785	22,0%	
Buena Vista Int.	18.400	14,4%	19.350	12,4%	31.634	19,4%	21.406	13,9%	16.368	12,1%	
Warner Bros	26.038	20,3%	33.462	21,4%	20.301	12,4%	31.559	20,5%	26.728	19,8%	
Columbia Tristar	7.389	5,8%	17.765	11,4%	13.411	8,2%	11.321	7,3%		0,0%	
Fox	9.851	7,7%	15.451	9,9%	13.102	8,0%	10.264	6,7%	16.238	12,0%	
Sony Pictures Releasing									6.925	5,1%	
Subtotal	98.376	76,8%	109.809	70,2%	111.247	68,1%	107.776	70,0%	96.044	71,0%	

Independents

	2001 (1000s)	%	2002 (1000s)	%	2003 (1000s)	%	2004 (1000s)	%	2005 (1000s)	%	
A-Film	9.957	7,8%	20.287	13,0%	20.563	12,6%	14.966	9,7%	9.954	7,4%	
RCV	19.501	15,2%	9.814	6,3%	15.664	9,6%	5.449	3,5%	5.223	3,9%	
Independent Film	5.644	4,4%	7.713	4,9%	9.252	5,7%	7.799	5,1%	16.681	12,3%	
Paradiso	3.925	3,1%	4.180	2,7%	2.507	1,5%	3.068	2,0%	1.279	0,9%	
Cinemien	1.892	1,5%	1.473	0,9%	2.048	1,3%	1.250	0,8%	1.524	1,1%	
Filmmuseum distr.	831	0,6%	927	0,6%	936	0,6%	1.149	0,7%	417	0,3%	
Moonlight	1.543	1,2%			433	0,3%	1.355	0,9%	1.431	1,1%	
Bright Angel Distribution							575	0,4%			
Arti Film							91	0,1%			
Three Lines Pictures			778	0,5%	205	0,1%	64	0,0%	186	0,1%	
Shooting Star					43	0,0%			1	0,0%	
Upstream	1.359	1,1%	241	0,2%	18	0,0%			375	0,2%	1.684
1 More Film									438	0,3%	
Air Media/Multitone									388	0,3%	
C-Film distr.	477	0,4%	257	0,2%	8	0,0%	388	0,3%			
Maxximum							102	0,1%			
Novodor							74	0,1%			
Indies	1.826	1,4%	342	0,2%					716	0,5%	
Inspire Pictures									109	0,1%	
Multitone Films											
Other*	63	0,1%	656	0,4%	492	0,3%	9.142	5,9%	0	0,0%	
Subtotal	29.759	23,2%	46.668	29,8%	52.169	31,9%	46.285	30,0%	39.205	29,0%	
Total	128.135		156.477		163.416		154.061		135.248		

* Category contains admission and GBO figures of smaller NVF-members (among which Hungry Eye, Moonlight, Shooting Star, Threelines) as well as non-members (among which Contact Film, Public Film, Twin Film). Relevant figures have only partly become available.



Chart 12

Country Shares Admissions /
Gross Box Office 2001-2005



→ European market shares in the Netherlands have been increasing up to 2003 (13.2%), probably a result of the special tax regulations for film production activated in 1999 in combination with the more easy access to venture capital during the economic hausse of these years. However, it dropped dramatically to 9.2% in 2004, but managed to regain its 2003 position of 13.2% in 2005.

	2001 (1000s)		2002 (1000s)		2003 (1000s)		2004 (1000s)		2005 (1000s)	
	admis. sions	%								
European Union										
The Netherlands (incl. Coprod.)	2.279	9,5%	2.531	10,5%	3.299	13,2%	2.119	9,2%	2.716	13,2%
United Kingdom	262	1,1%	1.418	5,9%	666	2,7%	866	3,8%	746	3,6%
France	259	1,1%	572	2,4%	168	0,7%	107	0,5%	261	1,3%
Germany	48	0,2%	224	0,9%	280	1,1%	407	1,8%	233	1,1%
Spain			153	0,6%	231	0,9%	92	0,4%	30	0,1%
Italy	12	0,1%	12	0,1%	73	0,3%	211	0,9%	75	0,4%
Other Europe	189	0,8%	15	0,1%	57	0,2%	395	1,7%	380	1,8%
Co-productions EU	502	2,1%	111	0,5%	127	0,5%	68	0,3%	168	0,8%
Co-productions EU-other	183	0,8%	124	0,5%	161	0,6%	58	0,3%	24	0,1%
Subtotal Europe	3.734	15,6%	5.160	21,4%	5.062	20,3%	4.323	18,8%	4.633	22,5%
Guernsey										
Co-productions EU-USA	4.102	17,1%	559	2,3%	979	3,9%	73	0,3%	313	1,5%
USA	14.406	60,2%	15.742	65,3%	16.719	67,1%	16.826	73,0%	15.354	74,4%
Co-productions USA-other	1.391	5,8%	2.196	9,1%	1.828	7,3%	1.079	4,7%	22	0,1%
Other	316	1,3%	462	1,9%	312	1,3%	744	3,2%	310	1,5%
Total	23.949		24.119		24.900		23.045		20.632	

	2001 (1000s)		2002 (1000s)		2003 (1000s)		2004 (1000s)		2005 (1000s)	
	GBO	%								
European Union										
The Netherlands (incl. Coprod.)	14.068	9,4%	15.578	10,0%	20.351	12,5%	13.585	8,8%	16.679	12,3%
United Kingdom	1.596	1,1%	8.255	5,3%	4.363	2,7%	5.896	3,8%	4.931	3,6%
France	1.488	1,0%	3.337	2,1%	947	0,6%	615	0,4%	1.633	1,2%
Germany	254	0,2%	1.238	0,8%	1.573	1,0%	2.747	1,8%	1.526	1,1%
Spain			954	0,6%	1.353	0,8%	598	0,4%	173	0,1%
Italy	62	0,0%	65	0,0%	405	0,2%	1.392	0,9%	439	0,3%
Co-productions EU	2.710	1,8%	592	0,4%	662	0,4%	378	0,2%	1.035	0,8%
Co-productions EU-other	953	0,6%	718	0,5%	965	0,6%	348	0,2%	132	0,1%
Other Europe	1.001	0,7%	2	0,0%	309	0,2%	2.177	1,4%	2.126	1,6%
Subtotal Europe	22.132	14,8%	30.806	19,7%	30.928	18,9%	27.736	18,0%	28.674	21,2%
Guernsey										
Co-productions EU-USA	26.365	17,6%	3.594	2,3%	6.864	4,2%	564	0,4%	2.221	1,6%
USA	89.851	60,1%	103.639	66,2%	109.578	67,1%	114.142	74,1%	102.363	75,7%
Co-productions USA-other	9.612	6,4%	16.837	10,8%	14.319	8,8%	8.682	5,6%	130	0,1%
Other	1.570	1,1%	1.601	1,0%	1.727	1,1%	2.937	1,9%	1.860	1,4%
Total	149.530		156.477		163.416		154.061		135.248	

* including European co-productions

Chart 13

Films screened 2001-2005

	2001 titles	2001 prints	2002 titles	2002 prints	2003 titles	2003 prints	2004 titles	2004 prints	2005 titles	2005 prints
New releases / prints										
European Union										
The Netherlands (incl.co-productions)	28	640	29	752	33	1.025	28	1.111	39	1.073
United Kingdom	4	51	12	362	13	303	14	313	15	386
Germany	5	33	4	84	6	158	8	127	6	127
Spain			3	32	17	93	6	56	5	21
France	18	115	20	222	3	138	21	105	23	151
Italy	1	1	2	3	6	90	4	33	5	34
Other EU	12	69	4	19	11	79	19	234	22	362
Coproductions EU	11	149	9	41	11	62	6	100	13	105
Coproductions EU - other	17	164	8	72	8	34	4	49	7	42
Subtotal EU	96	1.222	91	1.587	108	1.982	110	2.128	135	2.301
Coproductions EU - USA	19	638	14	272	2	120	3	124	4	95
USA	108	4.581	116	5.794	121	5.842	150	6.876	140	6.514
Coproductions USA - other	8	399	3	197	4	309	1	14	3	57
Other	17	145	28	138	34	217	43	260	42	227
Total	248	6.985	252	7.988	269	8.470	307	9.402	324	9.194

→ The average number of titles released in 2001-2005 did not increase significantly up to 2003. It fell back a bit in 2004, while 2005 was marked by an increase of titles of 39% to 39 titles. After an enormous increase of prints for domestic titles, the number of prints consolidated in 2005.



Chart 14

Regional market share 2005
(all films in circulation, new releases, admissions, GBO)

→ A closer look to 2005 market shares in the country of origin shows that domestic titles constituted about 30% of all EU titles but with almost half of the total of prints released. On average domestic prints per title counted 28, for EU (including Netherlands) it was 17 prints per title and for the US (ex co-productions) 47 prints per title.

	GBO €1000s)	%	admissions (1000s)	%	number titles*	Prints*	title most admissions
All films in circulation 2005 in the Netherlands							
The Netherlands (incl.co-productions)	16.679	12,33%	2.716	13,16%	39	1.073	DE KAMELEON 2
United Kingdom	4.931	3,65%	746	3,62%	15	386	WALLACE & GROMIT
Germany	1.526	1,13%	233	1,13%	6	127	LAURA'S STER
Belgium	1.687	1,25%	307	1,49%	6	290	PLOP & KWISPEL
Italy	439	0,32%	75	0,36%	5	34	LE CONSEQUENZE DELL'AMORE
France	1.633	1,21%	261	1,27%	23	151	UN LONG DIMANCHE DE FIANÇAILLES
Spain	173	0,13%	30	0,15%	5	21	LA VIDA QUE TE ESPERA
Denmark	278	0,21%	47	0,23%	4	31	BROTHERS
Sweden	119	0,09%	19	0,09%	4	13	AS IT IS IN HEAVEN
Coproductions EU	1.035	0,77%	168	0,81%	13	105	MAR ADENTRO
Coproductions EU-other	132	0,01%	24	0,12%	7	42	IT'S ALL GONE PETE TONG
Other EU countries	42	0,03%	7	0,03%	8	28	
Subtotal EU	28.674	21,20%	4.633	22,46%	135	2.301	
Coproductions EU - USA							
USA	102.363	75,69%	15.354	74,42%	140	6.514	HARRY POTTER AND THE GOBLET OF FIRE
Coproductions USA - other	130	0,01%	22	0,11%	3	57	BOOGEYMAN
Australia	356	0,26%	52	0,25%			
Coproductions other	209	0,15%	32	0,16%			
Argentina	199	0,15%	32	0,16%	8	31	BOMBON - EL PERRO
South-Korea	170	0,13%	28	0,14%	4	18	BIN JIP
Russia	154	0,11%	25	0,12%	4	30	NOCHNOI DOZOR
Japan	134	0,01%	24	0,12%	6	26	NOBODY KNOWS
China	113	0,08%	19	0,09%	4	35	HOUSE OF THE FLYING DAGGERS
Hong Kong	106	0,08%	17	0,08%	2	21	2046
Turkey	114	0,08%	15	0,07%	1	13	ORGANISE ISLER
Iran	73	0,05%	13	0,06%	1	6	TURTLES CAN FLY
Canada	47	0,03%	8	0,04%			
Mexico	31	0,02%	6	0,03%	2	10	TEMPORADO DE PATOS
Others	63	0,05%	12	0,06%	10	37	U-CARMEN
Unknown	91	0,07%	27	0,13%			
Sub-total outside of EU	106.574	78,80%	15.999	77,54%	189	6.893	
Total	135.248	100	20.632	100	324	9.194	

ZIELEN VAN NAPELS / SOULS OF NAPLES

* Titles and prints only concern new releases, admissions and GBO concern all releases in circulation



Chart 15
Cinemas 2001-2005
(type of cinemas, total cinemas, screens, seats)

	2001	2002	2003	2004	2005
Number of cinemas					
Commercial cinemas	143	145	143	139	141
Municipal cinemas*	30	30	31	31	30
Total number cinemas	173	175	174	170	171
Total number screens	558	596	602	616	625
Total number seats	102.700	109.700	108.600	106.790	108.000

*Municipal cinemas include film theaters A and B with weekly programs; film theaters C have not been included.

→ In 2001-2005 the number of cinemas decreased, whereas the number of screens increased. The trend of concentration of screens in multiplexes (and incidentally a cultiplex) lies underneath. From 2002 until 2004, there was a significant drop of the number of seats, which probably indicated that smaller screens also have been built and/or the seating became more spacious. However, in 2005 the number of seats

regained its 2003 number of 108,000, whereas the total number of cinemas approximately stayed the same.

Chart 16
Ticket price / Film rental
The Netherlands 2001-2005

→ From 2001-2003 admissions and GBO were increasing and so did the average ticket price. The average ticket price consolidated afterwards. Note that the average ticket price is significantly depending on promotion activities (free admissions), which may drop when sales are rising. Film rental percentages were stable, slightly above 40%.

	2001	2002	2003	2004	2005
Average ticket price in €	6,2	6,5	6,6	6,7	6,6
Average Film rental in %*	40,7%	40,8%	40,6%	40,2%	40,5%

*Film rental: price per print paid by exhibitor to distributor as percentage of net turnover

Chart 17
Admissions per capita

→ After a few stable years, the admissions per capita dropped slightly to 1.3 in the Netherlands. We experience the lowest admissions per capita compared to the EU big five and Belgium, but all countries suffer from a decrease in admissions.

	2001	2002	2003	2004	2005
The Netherlands	1,5	1,5	1,5	1,4	1,3
Spain	3,7	3,5	3,4	3,5	3
France	3,1	3,1	2,9	3,3	2,9
UK	2,6	3,0	2,9	2,9	2,8
Germany	2,2	2,0	1,8	1,9	1,5
Italy	1,8	2,0	2,0	1,9	1,6
Belgium	2,3	2,4	2,2	2,3	2,1



Chart 18
Box office versus VHS/DVD Sales and rental

→ The consumer market for cinema releases also includes VHS and DVD rental and sales. Until 2003, theatrical revenues and rental revenues were relatively stable. The growth of the total market came entirely from vhs-dvd sales (see figure 2). In 2005, all numbers dropped, including the vhs-dvd sales, probably caused by downloading.

	2001	2002	2003	2003*	2004	2004*	2005
Size of Dutch market in EUR (millions)							
Total GBO from theatrical release	150	156	163	163	154	154	135
Total value of home video sales of VHS/DVD*	187	340	383	323	351	352	329
Total value of home video rental of VHS/DVD*	130	152	153	153	137	136	107
Total	467	648	699	639	642	642	571

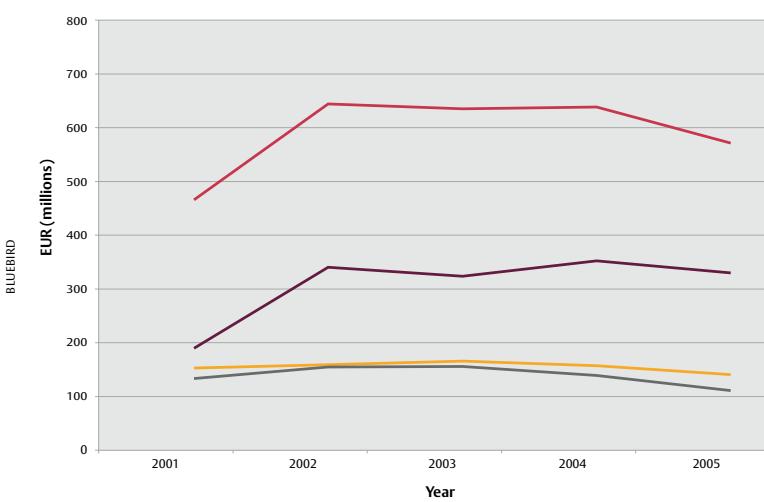
INDEX 2001 = 100	2001	2002	2003	2004	2005
Total GBO from theatrical release	100	104	109	109	103
Total value of home video sales of VHS/DVD	100	182	205	173	188
Total value of home video rental of VHS/DVD	100	117	118	118	105
Total	100	139	150	137	138

*Source: NVPI website, film releases only

Figure 2
Consumer film market growth



- Total GBO from theatrical release
- Total value of home video sales of VHS/DVD*
- Total value of home video rental of VHS/DVD*
- Total





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